# The Genoa Republican-Journal 

GENOA, ILLINOIS, JANUARY 19, 1917
VOLUME XII, NO. 14

TALKS TO DAIRYMEN Secretary of Milk Producers of
Henry Co. Gives Advice STANDS FOR PRICE of $\$ 2.00$

RECLAIMED RUBBER
Official of Genoa Rubber Mig. Corpor tion Corrects Erroneous Report TIRES WILL STAND SEVERE TEST

LEAVES THE RAILS Pacific Lisited In Wrece At F running sixty miles an hour

DIRECTOR'S APPEAL
C. J. Cooper Erplaina Condition and Plas for Dairymen advocates marketing plan

Factory of Genoa Rubber Manufacturing Corporation
See Announcement on Last Page

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## Interest on Savings

## Depositors are requested to present their books tnat the amount of interest may be credited. <br> If you have no Savings Account here, we hope you will open one now so you will draw the future dividends twice a year. <br> EXCHANGE BANK <br> Deposits guaranteed with over $\$ 300,000.00$

Genoa Opera House

NEXT WEDNESDAY PETEY WALES THEDA BARA

THE
DEVIL'S DAUGHTER'



## TAXES!

Books will be open at the Republican Journal Office Monday, Jan. 22

## ALL OF THIS FOR

$\$ 1.50$
3 lb. can Monarch Coffee 2 bottles Monarch Catsup 2 cans Monarch Baked Beans $\$ 1.50$
Genoa Cash Grocery


## The Woman

who does her own
Housework
should have a cheerful kitchen that can be kept clean without constant scrubbin

## Armstrong's Linoleum

$\qquad$ Clear, bright colors and pleasing patterns are the result of careful designing, not found in ordinary floor coverings. Besides, Armstrong's Linoleum lasts longer be-
cause all ingredients are tested and every inch inspected. cause all ingredients are tested and
See the window display of new samples. A telephone call will bring a salesman to your door with samples.

The Republican-Journal $\frac{\text { Genoa, Ill. }}{\frac{\text { By C. D. Schoonmaker }}{\text { SUBCRIPTION, } \$ 1.50 \text { THE YEAR }}}$





## FORD <br> The Universal Car

Pleasing in appearance, with interior appointment up to date, the Ford Sedan brings all the delights of enclosed car with the assured Ford Economy in mainte ance. An all around car for all the year around.

The price of the Sedan is $\$ 645$, Runabout $\$ 345$, Touring Car $\$ 360$, Coupelet $\$ 505$, Town Car $\$ 595$, all Detroit. Order now


## T. J. HOOVER <br> Genoa, llininois

## They Call

 f AgainTherein lies the secret of my success in business. Years ago I realized that the only way to make a business pay in a small city was to work for the repeat orders. I also knew that the repeat orders could only be brought about by honest goods and "service." You will find nothing but money values in every department. Ask those who have been steady customers for years.

## I. W. Douglass



If you're running short, order now our coal which produces not only the most satisfactory heat for baking, washing, comfort, but saves money.
Dirtless, clinkerless, full of fire and full in weight

ECONOMY and expediency are both by buying here.

## ZVLLMR \& SON

GRNN: COAL GMIL FEED


## We Furnish EVERYTHING

To build anything
We Also Build Anything ANYWHERE

We will meet any competition, even the mail order house. See us before dealing elsewhere.

GENOA LUMBER COMPANY


## Modern Home Planning

Don't waste your time and tax your temper trying to figure out your building problems. If your are thinking garage or poultry house-come in and garage
see us.
Building Plans-Material We can show you building plans or all kinds of buildings for both farm you ideas and suggestions that may save you considerable money.
We can supply all kinds of building material at rock bottom prices and
Tibbits, Cameron LumberCo.
TheRepublican-Journal Trade at Home Department


| C. A. PATTERSON DENTIST 8:30 to 12:00 a. m. $1: 00$ to $\mathrm{b}: 00 \mathrm{p} . \mathrm{m}$. xchange Bank Building |
| :---: |
| DR. J. W. OVITZ <br> Physician and Surgeon <br> Hours: 10:00 to 12:00 stor000 to <br> 4.30  <br> $8: 30$  <br> p.  |

Dr. D. Orval Thompson OSTEOPATH sycamore

Pianos and Victrolas
 $\underset{\substack{\text { telephone } \\ \text { nos, } \\ \text { IL. }}}{ }$

## WHITE PINE

Cough Syrup
With Tar
Contains Balsams and astringant principals that allay inflamations and secretions. This is an old preparation put up in this form for family use. ${ }^{\text {. }}$ It is agreeable to the taste and can be taken by children as well as adults.

## 25c, 50c \& \$1 Bottles

## L.E. Carmichael, R. P.

mone semm. .nare

## It is not what you

 PAYbut what You get for Your MONEY

Those who know, come to this store when they want the real quality in dry goods. It is not so much what you pay for an article these days that counts, but what you get for the money. Every dollar spent here will bring a full dollar's worth of merchandise of the highest quality.

ARE YOUR FEET WARM?
There will be several weeks more of cold weather. Why not get a pair of felt boots or overs? The price will not be any cheaper this year and perhaps higher in a few months from now. Come and talk winter wear

## JOHN LEMBKE



HARDWARE THAT STANDS HARD WEAR
PERKINS \& ROSENFELD

## "The Bank That <br> Serves the People

## Will rent you a safety deposit box in a fire proof

Will insure your buildings for you. Will draw deeds for exchange of properly for Will write a farm lease for you. Will place a loan for you Will assist in making a loan for you Will write your will. Will act as executor of your estate Will assist in any business matter for you. Will be pleased to have you make use of their Will be pleased to have you consider this BANK YOUR BANK

## FARMERS STATE BANK

## WEEK'S SOCIAL EVENTS

ICRS. HELEN SEYMOUR Edilor


## Che Store that leads in fruits <br> "Eat a little fruit every day" is the doctor's advice talking about. When looking for fruit bear in mind  

E. J. TISCHLER, Genoa


## Olmsted's Weekly Bargains

Look this advertisement over carefully and see for yourself the money-saving prices we are offering you.
Table Damask
Flannelettes
Winter Hose

|  |  | ent of these waists, neat, ish waists in yles. |
| :---: | :---: | :---: |
|  | Flexo Fitted Top Petticoats <br> Form fitting petticoats made of a good grade of satine and heatherbloom, both plain and fancy colors, special | Ladies' Winter Coats We have about 25 Ladies Coa left that must be sold regard $\qquad$ All $\$ 18.00$ and $\$ 20.00$ coats at $\$ 10.0 \ldots \ldots . .39 .48$ All $\$ 10.00$ and $\$ 15.00$ coat <br>  Come in and loo |
| Notions! Notions! |  |  |
|  | Kabo Corsets <br> Corsets that sold as high as $\$ 2.50$ <br> in this well known brand while they last special . . . . . . .98c |  |
|  |  |  |
|  |  | Ladies' Winter Waists |
|  |  |  |
|  | Ladies Union Suits <br> Ladies' Fleece Lined Union Suits |  |
|  |  |  |
| Saftey Pins, all sizes Pearl Butons, card | erm fiting. Speciil |  |

Fleeced Lined Shoes, 98c per pair
F. W. Olmsted Cos

Genoa, III.
the gevoa republican-journal, genoa, ill



## Wealth Beyond Dreams


must be renewwed, and for all carrs now built and in use, av five million tires this year, but such is the enormous demand that we are not filling it today, and as the increase in cars using ires will go on indefinitely, this stupenduous demand for tire will increase accordingly.

$$
\begin{aligned}
& \text { Genoa Rubber Manufacturing Corporation } \\
& \text { OFFICERS } \\
& \begin{array}{c}
\text { JOSEPH A. Berger } \\
\text { President and General Manager }
\end{array} \\
& \text { cARL schneider }
\end{aligned}
$$

DIRECTORS

## H. B. AHRENSFELD

ional Produce Bank of Chicago
CARL SCHNEIDER
WILLIAM F. SCHAARE, M. D.
Staff of Port Graduate Hospital
Surgeon United States Spanish War
N. LA DOIT JOHNSON, M. D.

Chief of Staff the Memorial Hospltal. Chicago. otto w. Ziebarth
Director Kooerner's Building Ass GILBERT E. STOTT General Counsel Exchange Bank, Genoa, III. E. EDWARD DEAN
J. Ambrose gearon
H. McCLURE

JOSEPH A. BERGER
JOSEPH A. BERGER
eneral Representative of $L . \& M$ Rubber Company Formerly with the U. S. Rubber C

## ROBERT B. HUESTIS

Rubber Business for Yeare
S. L. JACOBSON

With Peck \& Hill Furniture
william macdonald

## GUSTAV LINDAHL

Real Estate and General Contractor

## THINK!

THAT, there are four million automobiles in active use in th country, using
tires annually.
THAT, not less than one milion five hundred thuind add tional carss are planened for output during 1917, making
apporoximately not less than appox carsately not lesed than one car to each twenty-five
aof the population of this country as estimated by the of the population of this count
conservative New York Times.
THAT, the present output of the present tire manufacturing
concerns, working twenty-four hours a day, is inadequate concerns, working twenty-1.our hous,
to take care of present demands.
THAT, these "Rubber Kings" and multimillionaires were mostly poor men or
than fifteen years ago

## FORTUNES MADE IN TIRES

## duced such great wealth in such a short space of time as the manufacturing of automobiles and tires.- A recital of the

 little known facts of these industries, the unprecedented andenormous dividends paid by them seems so impossible to the

## THE PROSPERITY PROFITS

## Firestone Tire and Rubber Company, capital stock until Its business grew from Five Milecently $\$ 4,000,000.00$. Its business grew from Five Mil- lion Dollars in 1910 to over Twenty-five Million Dollars in ion




If you want to share in the profits of this wonderful industry write us for our offer and subscription plan.
Genoa Rubber Mfg. Corporation
Executive office 8 South Dearborn St. GHICAGO Telephones, Central 7135, Randoph 2396
Factory, Genoa, Ill.


## AT, thousands of stockholders asociated with these "Rub- ber Kings" have made enormous dividend earnings and ind

 incomes from their tire investments.THAT, the Genoa Rubber Manufacturing Corporation, in ad-
dition to manufacturing tires and tubes, will also redition to manufacturing tires and rubes, will also re-
claim old rubber. under a tested formula exclusively
owned by it, a business of enormous profit and scope, and save a very large precentage in cost in manufacturing tires THAT, with additional capital of $\$ 250,000.00$, the company
can turn out 600 tires daily, with a profit of over 100 can turn out to tires daily.
per cent on its entire capital.
THAT, the Qenoa Rubber Mfg, Corporation has an immedi-
ate market for its entire production on a cash basis.
amusement until he investigates and ascertains the cold facts,
Few persons have any idea of the vast earnings of the rubber Few persons have any idea of the vast earnings of the rubber
buisness in manufacturing tires. The stock of most of these concerns is largely held in few hands and not offered to the

Common Stock advanced rapidly, seling recently as high as
$\$ 1,375.00$ a share, par value $\$ 100.00$ per share.. An orig-
nal investment of $\$ 500.00$ in the stock of this Company


Io Rockford Wednesday.
Mrs. Edith Beli, who has been carMrs, Edith Bell, who has been car-
ing tor Miss Marguerite Moore offerwh for Miss Marguerite Moore offer-
het for a few days returned to her
home the latter part of the week.

Miss Moore is in a critical condition. | Miss Moore is in a critcical condition. |
| :---: |
| Mr. O'Tonnell of Chlicago, a repre. |
| sentative of the. Anti-Saloon League, |$|$

 Congregational church last Sunday,
but on account of the severe cold the peop
lecti

## NEW LEBANON

Charles Coon was in Elgin Tuesday
Miss Besse Gray spent Tuesday at A. Helsen
r. B. . $\quad$ re T. B. Gray cal
home Tuesday.
Steve Wesbro

Steve Wesbrook is vis
ter Mrs. Charles Reiser
Henry Krueger and dat
tha. are ill with
Mra. and Mrs. William Be
Mir. and Mrs. Whiliam Bot
Godfrey Johnsenson shipppeel
Godifrey Johnson shlpped
horses and also hogs to uracy.
Rae
and Rae Crawford and family spent
Sunday at the home of the former's
brother, Roy.
 isotcher home.
Arthur Hartman and family were
guests of Mr and Mrs. Earl Cook in guests of Mr and M
Hampshire Sunday

## Ham

## ON ALL <br> Overcoats

Here is an opportunity, men, that does not come your way every day We are offering every overcoat in the house at this great reduction, and every garment bears the stamp of Bixby-Hughes quality. Three months more of overcoat weather

## Bixby Hughes

Clothing Co.

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FOURTH ANNUAL SPECIAL MID-WINTER VACATION

New Orleans and the Mardi Gras

## Illinois Central

In order that Carnival Season at New Orleans may be enioyed
under the conditions assuring that nothing will be mised, the lli-nois Central will run its fourth annual mid. winter vacation party to
the southern metrooplis, leavinu Chicago and S. Lo Louis in special the southern metropolis, leaving Chicago and St. Louis in special

The Cost is Moderate
and includes: Raiload hare to New ing car fare to New Orleans and relum. Sleeping car accomodafions while in New Orleans. Meals in dimning car while en route. Grandstand seats for hiree Mardi Gras parades in New Orreans, Excursion trip from New Orreans on Mississippi River. Sight-see Vickburg National Military Park.
rticulars and booklet, giving more general information
H. J. PHELPS, General Passenger Agent, CHICAGO

