# Genoa Republican-Journal 

Governors of Illinois
NO Photograph in existence WILLIAM LEE D. EWING-1834.


JOSEPH DUNCAN-1834-1838.


AGED WOMAN DEAD
C. M. \& St. Paul Railroad Co
hat it will have to comply with
Ordinance Chapter 32 , Railroa Ordinance Chapter 32, Railro
Ordinance. Motion carried.
Moved by Awe, seconded by
Hoover that board adjourn. M

## Genoa, III., Jan. I6, Igo8

resident Tisch
isessment bond
Then and Dralle.
MRS. ROBERT CLIFFE
mied at Her Home in DeKalb Tuesday
Night
Mrs, Robert Cliffe died sudden-
ly at her home in DeKalb Tues-
day evening. Feb. II, at ten
o'clock. Mr. Cliffe's daughter,
Mrs. F. W. Marquart, of this city
received a telephone message at
9:30 oclock stating that Mrs,
Cliffe was very low and she
passed away half an hour later.
The funeral was held in DeKalb
Thursday afternoon, Mr. and Mrs.
Marquart being in attendance.
We have a fine line of silver
cutlery and silver novelties, also
a complete line of lodge pins, etc.
Call and see them. G. W. Bur-

FOR GREATER GENOA
ANCE COPIES OF PROSPE RAILROADS ARE INTERESTED RAILROADS ARE INTERESTE
Encournging Lettera from ofliciuls

Chicago, February 5, '08
Mr. Alfred Gordon,
Genoa, Ill.
Dear Sir: We have just receiv
ed copies of the Prospectus o
"Greater Genoa" and wish t
express our admiration for the
clear and forceful manner i
which the growth and possibilitie
of Genoa are set forth. Th
whole paper is splendidly gotte
up. The Thompson Piano Co
intends to do its part towar
increasing the prosperity of pro
gressive Genoa and we expect
great future for your town.
Yours Respectfully,
Thompson Piano Co.
C. F, Thompson, Pres.
Chicago, February 8th, Igo8

FLAGMEN INSTALLED
THREE CROSSINGS ON C. M
SCHOOL CHILDREN WARNED

## SOME WORD ORIGINS.

Genoa, Illis
thank you

The following letter received
from Mr. Clair, the Industrial
Commissioner of the I. C. speaks

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this, and give credit to the good
business sense of the Illinois
Central in maintaining a separate
and distinct department for in
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| Moline Plow Co. |  |

OF GENERAL INTEREST ttems stolen from columns of exchanges
512 PENSION FOR WIDOWS

THE REPUBLICAN-JOURNAL MORSE IS ACCLUSEL
OF GRAND LARCEEN

Suplement to the
C: enoea Repubilican-
ana Republican-Journal

## GENOA, ILLINOIS

City with Ideal Location Inside Chicago's Manufacturing Zone Offers Inducements to All Comers.
l/1 the circle of towns well within the sixty mile malus of Chicago there stands a municlpality whose ears have ever beroll open to opportunity knocklng at its gates, whose muster roll (thoushi lut 2.(Mx) strong) rejuresents ath army of strength in the united spirit of its citizens and merchants-the stromgest of its size in the state in point of industries. the most favored by hature in surfondings that contribute to health, the most accessible to the great metromolis of the West, flankad on all sides liy the richest dairy and agricultural country in the world, -a manicipality that has never heen spoiled by a lmom, and which there-
the old Garden ('ity Shoe Company started in 1891, till the present day, when the Thompson Piano Company, one of ("hicago's most valued instituthons, was located by th:e united action of Gehoa's bmsinens men.
factories al.ready established. The following is the list of Genoa's factories

The Sel\% sehwath it Company. The Cramaft. Leich Electric Co.
The Thompson I'iane Company.
The Ira J. Mix Itairy Company.
The Stuire Iingee vickle Company.
The Iractical Automohile Company.
tianseportation factidties.
The railroads that gridiron Genoa yidh maturpassed means of traffic, the main lime of the ('hicago, Milwaukee main line of the (hicago, Milwaukee \& St. Panl first sighting the town in
1sin amb now giving a service of more than forty trains a day: The western division of the lllimols Central skirts the town on the south with tlirty dally

portion of business thonoughfarf, man street. (Photo by Deardurf.)
fore offers ground floor accommorations to the investor and homeseeker. This is the picture of Genoa as it appears to the stranger studying the face of DeKalb county's most strenuous community center.

SITE FOR MORE indUSTRIES.
Beneath the surface picture thus presenten lie the strongest arguments in favor of (ienoa as a site for more industries, more residents, more toilers by hand or brain-the strongest arguments, in short, for a Greater (genoa.
"Greater (Genoa" is the slogan of the citizens who send out this prospectus as an ambassador to invite the stranger to come here and Investigate for himself.

Studying the foreground of the picture of (renom of to-day, we find painted in richest colors the story of its industrial growth, from the time when

## Exchange Bank of Brown \& Brown.

If the lion's share of the credit for activitles pointing to a Greater Genoa belong to any one firm, that firm is the Exelaange Bank of Ikrown \& Brown, the alma mater of Genoa's commercial education. The parent bank of the community, it has been the township's foster-mother in the past, and its present solifity makes it the sponsor for must of our future development. From
trains to and from Chicago. Only two miles away is a branch of the Chicago and Northwestern at Henrietta. All this means Chicago rates on through freigl:t for the (ienor manufacturer (the lowest tariff in the world). When (the lowest tariff in the world). When
the projected Woodstock-Marengo-Gethe projected Woodstock-Marengo-Ge-
noa and Sycamore Electric Rallway is finished another means of cross-country tramsportation will be furnished.
all. city conveniences here.
Genoa's official govermment is in the hands of men who are alive to busihess opportunities. There is no spot or wrinkle on the village administration, and the revenue of the town has been wisely expended on such public bern wisely expended on such public
ntlities as a first-class water system. a tlorough system of fire protection and alout ten miles of cement sidewalks. The purest water in the world is the verdiet of the expert amalysis of Ge-
fon's drinking supply. This is derived from a well 1,50 or feet deen and distributerl through the mains by air pressure. There is a first-class volunteer fire department, thoroughly drilled and fonterl for promptness in sitving property. More than sixty hydrants are owned by the village. Under the head of public utllities must also be classed of public utilities must also be classed
the electric light system, which furthe electrie light system, which fur-
nishes 37 are lights for the illuminatlon of the streets, in addition to sup bying the business houses and many of the residences. Though owned by a private concern, the plant gives unirersal satisfaction to the town at large The (ienoa Fxchange of the DeKalb (onnty Teleplione Company has no less than three hundred stubseribers, placing them in communication with nearly them in communication with nearly
f, (h) outside towns. The Central [ H ion also maintains an exebange. PICTVRESQUE Genoa.
The ceuter of a country honeycombed with gravel roads and studder with prosperous farm buiddings, Genoa can
proberty holders of the town, and this form of welcome to outside capital will be eagerly grasped as soon as it reaches the ears of the proper parties. In fact, (ienoa is now ripe for the reception of some large industry whick will accent the offer of a site and thereon erect dwellings for its emplowes. on erect dwellings for its employes.
()wing to the progressive and liberal attitude of realty owners rentals have not been inflated beyond their valueon the contrary, in no town so close to Chicago are rent values for residence property so low as in (denoad. giving a splendid opportunity to those tirem of city life to come and enjoy the counforts of country town with the luxuries of garconntry town with the luxuries of garden and pure air. And nowbere can a man purchase a home to better advantage. The moderate terms on which rasidence property can be secured applies also to the values of farm property, and it is remarkable that the very best laml in the country-around Ge-

"TIE RATLROADS THAT GRIDIRON GENOA," ST. PALILS FAMOTIS DOIBLE
TRACK SYSTEMAND MLINOIS CENTRAL. (Photo by Deardurf.)
look in every direction over the fairest landscape in the universe. Standing itself on a rising eminence-the watersherl of the kishwaukee river-the town slopes gently down to the edge of this most picturesque stream, giving a natural drainage and rendering the problem of future sewage one of easy solution.
country homes for city man.
The lamd of Gemoa township afford The land of Genoa township affords big field for the introduction of
vealthy city men to the delights of country farm life, a form of investment combined with: pleasure that is gaining in popularlty avery year. Genoa has in populaty peal a sereral ready to opell negotiations on these and other lines
free sites for factories.
There are standing ofters of ereesites to responsible factories by the libera
noa-is held at a much lower value than the same class and quality of land elsewl:ere
shade trees abundant.
The natural beauty of the village, with its streets shaded by maple, elder and elm, and the flawless architecture of its residences, can be well seen on the approach from the east along the main thoroughfare-the thoroughfare which in olden days was the stage road from Chicago to Galena-now, indeed, become the royal highway of the automobile. Thus does the whirligig of time bring rapid changes in its wake, and the Genoa of a half century ago has to-day all the earmarks of a selfcontained city
broad edecational advantages
If (yenoa is proud of her industrial achievements she is more than proud of the position she takes in the world
its foundation in 1882 the Exchange thank has been the register of Genoa's growth, the majority of tlie business houses forming its strong clientele, amb the permanence of our home institutions heing largely mantained by its wise, conservative policy. To whom has genoa turned in times of stress for alvice abld judgment? To whom has she ernully applled in times of prosperity? Who has conserved our com mmity interest and kept an unbeaten rombl for thilty vears? The answer fomes manimously from that greatest
af all juries-the volce of the people. It is with due modestr, then, and with a careful regard for the finess of things that we place this iustitution in the first rank of those who have lent encouragement to the Greater Genoa plans embodied in this pamphlet, and who believe in letting the light of Ge noa so shine that all the world may be convinced of the bright future in store.
The official personnel of the Exchange Bank is vested principally in Dillon s. Rrown, a matire son of De-

Kalb county, and born and reared on Genoa township soll; and also in Charles A. Brown, who is individually one of the powerful interests, controlling much of Genoa's real estate, and also a native Genoan.
But the Excl:ange Bank of Brown \& Brown has a far deeper interest in Genoa than that appertaining to the business of banking and finance. Tradition, that nowerful factor in the affairs of men and nations, is embedded in the archives of this pioneer bank of DeKalb county.

methodist mpiscopal church. (Photo by Deardarfi)
of education. It is conceded that no town of Genoa's size holds so high a charter from the University of Illinois, and the village is justly proud of this homor, proud of her school superintendent, who has done yeoman work in achieving this standard, and justly proud of the several citizens who have joined hands in bringing this about. The culture of the finer arts is dear to the heart of Genoa, and a high standthe of social life is the result, the cour art of her citizeng being proverbial tesy of her citians behng hoverbial, the number enrolled in her societies belng legion, and its amusement features far above the level usually maintained. This being so, no wonder Genoa is militant in religious life. The First Methodfst Church was establisbed as far back as $184 \overline{\text { a }}$, the Advent Christlan in 18bit, the German Lutberan in 1878, and later the Roman Catholle, the Spirltualists and the Christian Scientists.
gosper according to aenoa.
With all these adrantages, social and intellectual, there is little narrowmindedness about the average Genoan. The gospe] he preacles is the gospel according to Genoa, and that is none other than a strong plea to patronize home Industry. Everyone almost subseribes to this creed, and the more intelligent of the farmers realize that every nickel sent to outside houses takes so much off the value of their own land.
genoans are united.
Tkus, though competition is keen in many lines, the business men of Genoa stand together on all plans pointing to progress and development, shoulder to shoulder they are thus presented to the world in this prospectus, harnessed together by the bands of public spirit, marching in solid phalanx to tlee real goal that lies nearest the heart of each -the goal of a Greater Genoa.

german evangelical cutheran

Gienoa German Evangelical Lutheran
Church and School.
In trying to attract a larger number of (ierman-American farmers to (Gemoa Township the main adrantages to be loorne in mind (after the fertility of the soil) are the facilities for church and school that genoa enjoys in the phssession of a well established German Evangellcal institution. There are more German-Americans represented in these pages than any other religions body, and they are noted for their loyalty to the doctrines of Martin Luther as embodiex in the German Lutheran religion. Untike the public schools our fierman-Americans believe strongly in the principle of teaching religion in the schools, the theory being that if religion is a good thing to be tanght one day in the week it is good for the seven days.


GERMAN EVANGELICAL LUTHERAN CHURCH PROPERTY, SHOW ING SCHOOL,
PARSONAGE AND CHURCH AND CONGREGATION LEAVING FOR HOME.

At the head of the German church in Genoa is the Rev. John Molthan, who has lived and labored here for six consecutive years, and has built up a congregation and school of a size and importance that makes it the strongest body of German Lutherans in this section. Mr. Molthan, though born on American soil, is a German by descent, belonging to that splendid composite race which combines in its veins the best currents of the Celtic and Teutonic stocks-from which indeed the plurality of All-America is composed, and which has done so much for the standuril of American commerce and of American morality. Mr. Molthau finished his education at the State capitol college, and his success here is evidenced not only by the high opinion of his own people, but also the opinion of people of all shades of religion and thought. He is especially at home in the education of the young and it is a common thing for Mr. Molthan to take a refractory boy from the public schools and by precent and training make of him a worthy member of make of him a worthy member of
"young Genoa." The children are taught German and English cqually, and are sent to the sixth and elghth grades of the high school at the ages of 13 and 14 , well equipped and drilled in deportment and mamers under a discipline that lasts through life.
The German Lutheran Chureh has now a membership of seventy families, composed of some of Genoa's leading
stone's throw from the city limits. He has lived in Illinols all his life, with the exception of four years. He has seen the township grow into one oi the richest farming areas, and the title he glories in is that of farmer. Even now, though bis large implement and coal business has been established and growing for fifteen years, he resides on his farm and farmed it himself up to within a few years ago. Three years ago, seeing the rapid growth of the automobile business, he became the first man here to handle them, and has sold twenty-five machines in thirty-six months. This is considered a high mark by automobile men. Mr. Cohoon handles the Duer car, a solid tire, air cooled, year round machine. Mr. Co hoon is agent for the McVicker Gaso line Engines, which have a big sale in this ricinity. He was one of the main men in the establishment of the Earmers' State Bank and materially assisted the president, Mr. George Buck, iu foating the enterprise. He was one of the building committee, and is on the the building committee, and is on the
board of directors. Mr. Cohoon is one board of directors. Mr. Cohoon is one
of the many self-made merchants Geof the many self-made merchants Ge-
noa is proud of, popular with all noa is proud of, popular with all
classes, a believer in harmonious action and in a quiet, but persistent plan of advertising Genoa's merits to the out side world.

Genoa has two banks, the Exchange Bank of Brown \& Brown and the Farmers' State Bank.

## Eugene H. Olmsted

Among the many men of this vicinity who are proud to write the name of "farmer" opposite their names, is Eugene H. Oimstell, one of the most active members of that large family that has done so much to develop thls township. And we give his record as a guideboard to what can be accompiished by industry and application. He is the son of George Olmsted. His mother came to this country from Pennsylvania in 1858. Eurene Olmsted was born in Genoa township and has practically lived here all his life. He has spent thirty-seven years on the same farm and does not know what it means to "move." He is essentially a scieirtific farmer and bis experiments have weight in determining soil values and the proper methods of handling stock, his farm of 300 acres being in a sense the experimental farm of the township. The farm lies on both sides of the Genoa road. just a nice distance from town. and the original homestend is occupied by his parents. Though a roung man, not haring reached the prime of life, Mr. Olmsted has three stalwart sons, one of them an undergraduate of Lllinols University, the others residing at home. Mr. Olmsted makes a specialty of horses and hogs aud is a leading dairyman. He also keeps a large herd of sheep on his place. He is the kind of man who could make a success out of any trade or profession, but he believes there is more to be learned and more to be dereloped in the business of farming than in any other branch of industry. His business life is well balanced by his other qualifications of citizenship. lor thirteen years be has been superintendent of the M. E. Sabbath school, he and his family being leading members of the organization. In a word, Mr. Olmsted has not hidden his talents, but laid them freely on the altar of couutry, church and home.

READ CAREFULLY OAK PARK SYNDICATE'S OFFER TO MANU. FACTURERS AND HOME SEEK. ERS ON PAGE 12.

the rev. J. molthan.


SELZ, Schwab \& CO.'S PIANT. (Thoto by Deardurf.)

## Selz, Schwab \& Company

Selz, Schwal \& Company, internatoonally recognizel as the largest manufacturers of good shoes in the world, are among the hig factors that make Chicago "the great central market" of the United States, and among the magic names that come quickly to the mind In conjuring up national greatness this euphonlous word, SELZ, is almost interchangeatle with the product it represents.
All the world knows that SELZ stands for SHOES, and it is quite within the bounds of reason to suppase that the dictionary of the future will use the words as symonymous terms.
With its many factorles dotting the map of the United States, witt: its army of representalives visiting every known county on the globe with its splere-wide publicity, made so hy the most liberal propaganda of advertising known to that science-with all these insignla of greatness (taken for grantell through ropular familiarity), there is, for all that, a still greater mark to the credit of thee name and that is the CONTINUOUS CILARACTER of SELZZ mantifacturing. Unlike most shoe companies, who shut down for "seasons" of 60 or 90 days, Selz factories rum every working day in the year. This has always been so, in times of national prosperity and the reverse, and one of Chicago's most inspiring sights is the Selz flag, always flying
full-masted to the breeze in the leart full-masted to the breeze in the heart
of Wholesale Chicago, the corner of of Wholesale Chicago, the
Market and Monroe streets.
The highest compliment paid Genoa was the establishment of a factory here hy Selk, Schwab \& Co., as the town's first and oldest industry. It gives work to 150 employes, is known as No. 5 in pairs a day, and is the home of the popular "Trop Notel," just as Chicago mppular "rop Notch," Just as Chicago
is the bome of the famous "Royal is the bome of the famous "Royal
Blue." The superintendent of the GeBhe." The superintendent of the Ge-
nda factory is K. Adler, one of Genoa's substantial business men, who has made his l:ome here for eleven years. As with all the lieutenants in the Selz army, loyalty to his house is his watchword, and this quality is probably the secret of selz sucress-the possession ployes.

## Thompson Piano Company

The Thompson Piano Co. is the latest addition to the list of Genoa's factories, and that Genna was ahle to capture this important industry, in spite of efforts made by other towns to secure It, simply goes to show once more that wh:en Genoa wants anything she knows how to go after it. The comnany was establisher in 1870 by Charles F . and will L . Thompson. The offices at 268 Wabash Arenue, Chicago, are among the best known on celebrated "Piano Row." The Thompson Planos and Autntones are world-famons for their pure, sympatketic tone producing qualities, the felts used are made by Wichert. of Leinsic, the perfeetly tempered wire procured from

crachamt, leich elecethic co.s plant.

Cracraft, Leich Electric Co.
The establishment of the Cracraft, Leich Electric Co., which recently purchased the phant, machinery and equipment of the Fureka Flectric Co., makes remoa one of the most important points on the map of the United States as a center for the manufacture and development of the telephone and its varied apparatus. It has gathered together the brightest aggregation of telephone men and inventors that has been formal in recent years for this most impor tant industry ; the incorporators and owners having spared no expense in securing as staff employes the best talent the East and West can produce. Mr. JoLn P. Cracraft, the president and general manager, and Mr. Oscar M Leich, secretary and chief engineer, are recognized through the entire country as men of knowledge, experience and ability in the telephone field. The plant is a two-story brick building with



Coehlman, of Nurnberg; the three string feature for each note, the double epeating action, the Italian and Rock Maple woods exclusively used in their manufacture, the "No. 1" isory keys, the "cross-veneered" cases, which prevents cracking, the third pedal priuciple and many other features conclusively proving that the Thompson Planos made on honor. In May of this year the company will be operating its plant here. It has a capacity of 1,000 pianos per year. Unilke so many piano concerns the Thompson Company manufacture only pianes of quality, and they bring to fenoa a number of skilled mechantics, greatly enlancing therely the focal labor market.


HIGH SCHOOL buildings AND GROUNDS. (Photo by Deardurif.)

30,000 square feet of Hoor space. 'The power plant at the cast end of the building furnisles l:eat, power and electric current by the most improved mellods for the operation of the factory. Up-todate machinery and methorls of manufacture have been introduced, carefully selected experts have been placed in charge of each depart ment. and the result is that every detall in the design and manufacture is guided by practical experience and a knowledge of the fundamental principles of mechanies and electricity

## Genoa Electric Company

The Genoa Electric Co. wils estab lisherl in 1901 by G. W. Loitcin. It has a capacity of Tō kilowatt, is equipped with a tubular boiler, a skinner antomatic self-oiling engine and it 75 kilowatt alternating generator. It has voltage of 2000 , ant the huilding Heasures $0^{0}$ ly $3 \overline{3}$ fect. with an alddineasures - hy obet. With an :dadia clientele of more than 200 ennsumers, and 140 private residences equipped with meters. It has : with the city to furnish 37 alre lights. and strangers are wont to lint: with wouder the brilliancy of Gemoa's streets it night and the number of business houses and residences using the electric light system. So long as Mr. Lontein continues his present liberal policy to wards consumers there is no danger of
any other kind of lighting system being introduced into Genoa. The service has always been of the best, the plant the best in northern Illinois

Mayor James J. Hammond The career of James J. Hammond, Genoa's chief executive, records a rise in business and nolitics mique in the annals of the county and most gratifying to lis many friends in Northern Illinois. Though not a native of the county, Mayor Hammond is a true son of Geuoa, and no one has compressed so much enthusiasm into bis work or has accomplished so much in a career of but thirteen years in this city. Ey ory man, woman and child in the coun ery man, ws "Jim" Haminoud the coun tractor, as he is popularly called, contractor, as he is popularly called, and among the progressive executives of the towns of Nortbern Illinois that are winning recognition as business centers, IIammond, of Genoa, comes readily to the lips of the multitude. And, indeed, withont Mayor Hammond Genoa would not he Genoa, as we see fer to-day without him a Greater Genon would be nothing but an idle dream, and without him the cycle would not be revolving so swiftly to the desired end No figure is taking a preater part in the sopurand of publicity or has this mophaganda of publicity or has done so much to cement and wnify public sentiment. gether and unify public sentiment. A
standstill policy has never been a part of lis make-up. Mr. Hammond wa called to the honorable position he now occupies by the people, who regard him as an exponent of progress. On that platform he now stands, and nothing can make him swerve from that atti tude. One humdred and twenty resi dences In thirtecu years is the recorl f Contructor Hammond's work in of Contractor Hammond's work in Ge non. And he came here thirteen year: ago with nothing but his own native energy as his stock in trade. Mayor liammond has gained a competency any wonld be proud of. As Genoa's chief executive we present herewith a portraft of "Jim" Hammond, that those scanning the features may see the energy and determination that is guiding Genoa on its onward march


Presldent Oak lark Syndicate


Ex-Mayor James E. Stott. "The Father of Genoa." What granter heritage than this to hand down to posterity? Solemn and siguifi cant is the birth of a city. Cradled like nurslings on the limitless prairie the towns of Illinois stand today, each che pointing back to the man who is the author of their being, to one man who had the nerve and foresight to build where others feared, who led the way for the beginnings of a community. the smoke of whose chimney is the cloud no bigger than a man's hand, but which is the forerunner of the iron horse. Genoa, girdled as she is with steam rall roads, and typical of the best of Northern Illinels cities, points today to James E. Shot as its father and founder, and all doff hats to this worthy eltizen-ploneer of civilization. Mr. Stat came to the site of Genon in 1875 from Barrington, Ill., and erected one of the first business bincks He was the first to help set in motion the wheels of industry as a member of the committee which established Genon's first factory. Streets and subdi visions bear his name in testimony to his work. One of the principal farms bordering on the west of town is his property. and no man has more at heart today the welfare of his town He has served as mayor of Genoa for fourteen years. He is now dealing in city real estate and Western farm land. Still active and to the fore in public matters, his name deservedly occupies a high place in any prospect thus of "Greater Genoa."

## Alderman William M. Adams

 The recent exposition in Chlengo the cement business marks an era in building, and no prospectus of Greater Genoa would be complete without reference to this industry and to the man who is on the ground floor with the lat est designs. In singling out Wm. M Adams as the contractor who has gained prominence in this field, we are but emphasizing the importance of the DOUBLE AIR SPICE CEMENT BLOCK, conceded to be the hest bloc to withstand cold and heat. The suecess Mr. Adams has made shows that it is no experiment. It is significant that Mr. Adams' first contract was his own residence, and this inspired conf dene in the public mind to such a
alderman w. M. ADAMS. or similar buildings, and the new Whit ney building was constructed with the Adams blocks, also a large residence at Shabbona and many others. Mri vate residences, farm buildings and ed fices of all kinds will surely adopt the Adams system. Mr. Adams takes an interest in the growth of his town, and it was owing to his spirit of enterprise that he was called by the people to occopy a chair in the council chamber last April. He is chairman of the finance committee. Mr. Adams is one of our busiest men, and belongs to the strewn pus band of younger men who like to see Genoa pushing to the front. He came to Genoa from Chicago where he was in the employ of the well-known wholesale hardware firm of Orr and Socket as accountant He occupied a similar position with the Eureka com many, retaining that position on the transfer of the concern to the CracraftLeich Electric company. He affiliates with the Masons and M. W. A. He can always be counted on to give freely of his time and means to any sound propsition which meets his approval in re gard to the building up of the city.

## Slater \& Douglas.

No name is more hallowed in American history than that of "pioneer," and it is a splendid thing for Genoa to have its pioneer retail house, the firm of Slater \& Douglas, still first in leadership, today more than ever on the firing line in the campaign of com merce. With the weapons of integrity and enterprise they occupy the field, showing that they can and do undersell competitive houses outside Genoa

one of genoa's typical business blocks. (Photo by Deardurf

Thus their presence benefits their feel low merchants and attracts trade from far and near. with an inexhaustible ammunition, consisting of a stock val ned around drugs, clothing and general merchan dice, the from has always had its guns trained against the mall order houses and proved the value of Genoa as trading point. Nineteen hundred and eight marks a new milestone in the history of the firm, which dates back to 1866 , when II. H. Slater first began business in a small store, when Genoa was still in Its infant clothes. Mr Slater came here when a boy with his parents from New Jersey, and farmed mill the outbreak of the war, when he responded to the call in 1862, joining the 105th Illinois Infantry, served three years. participating in the en gagements of the army of the Cumberland, through Tennessee and the Carelines and the march from Atlanta to the sea. Mustered out in Washington he returned to Genoa, where he has lived ever since, taking a leading part in the councils of his town. Ira Douglas has been a partner in the firm some fifteen years and shoulders an equal share in the heavy responsibilities o the business. The firm is built from the ground un on modest and simple minciples, chief among which is that of "live and let live." They welcome along with the other merchants, any healthy, sane plan to exploit Genoa, and it is on this basis they take a nat in the present publicity campaign,
best laundry plant in the Stat for a town of this size is the title conferred on the Genoa Laundry since F. P. Glass purchased the business and machinery. A glance at the Genoa Laundry shows it to be a modern plant, divided into departments for drying washing machines, contractors, soap tank, collar and shirt starchers, pol ishers, ironing tables, shapers and al devices known to the up-to-date landryman. Mr. Glass has been in th business fourteen years and started to learn the trade when a lad of 16 . If has mastered every detail of the bustness and las visited and worked in the principal plants throughout Illinois He was born in Minonk, Ill., and after having worked in twenty-five different laundries, established himself in Roochelle. Seeing a good opening in
and read law with the firm of Stephens \& Early of Sycamore. While thus encaged te established a bus lie between Sycamore and Genoa. On June 30, 1897. Judge Shot was admitted to the bar. when he moved to Chicago and exammined abstracts for the Swiss constr! From this experience he derived his skill in examining titles. Attorney Shot is regarded also as an authority on probate and county court work. It was in 1903 he was elected Justice of the Peace. and to all these activities he adds that of insurance, representing twelve old line companies. As martiger of the Opera House he derives pleasure in securing for the public the best entertainments available, spending much of his time and money also this end. That he has the confidence the community is well recognized, and as a single proof of this may be menHoned his trusteeship of the Oak Par Syndicate, which established the Thompson Piano plant. Mr. Stat owns a beautiful home on Genoa street, :nd maintains a handsome suite of offices on Main street. Always genial and hearty in his speech and action, Tulle Shot has never been known to be rut fled or lose the even tenor of a well balanced brain and mind. He is member of the Masons and Mystic Workers. As a man who has already won his spurs in the domain of learn and public 11 fe . Mr. Stat is bound to add to the lustre of his calling and bring honors to his town as the years
roll by. bring honors to his town as the years
roll by. Genoa, he purchased his present bustness from Kirk \& Godfrey. He has won the confidence of the people owing to his methods of laundry work, always turning out finished work, and dealing liberally and honorably with his ecus tomes. Mr. Glass affiliates with the M. W. A. He is a believer in Genoa and its future and will always keep the laundry business of the town at a high level and help in the work of lm proving the village at large.

## G. Edwin Stat.

G. Edwin Stat, who began his off cal career as the youngest Justice or the Peace in the State, was born in 1878, and is the second son of ex-Mayor J. E. Stat, and one of eight children. At the age of 18 he graduated from the Genoa High School, took a classical and business course at Elfin Academy,

 present ordinances. by far the best orfinances ever spread on the minutes of Genoa's council, which lifted the town from the position of a mere village to the dignity of one of the hest governe little cities in Illinnis. Mr. Hoover is a member of the M. W. A and steward of the Masonic order girl. Mrs. Hoover being a daughter of Richard McCormick, one of our best known pioneer settlers. In many resects Alderman Hoover, by his firm stand and conscientious principles. is he most prominent figure in the city's councils, and that he may long continue to hold sway over the destinies of Gemoa is the wish of his constituents ami of his many friends and admirers

G. EDWIN STotr.

Alderman T. J. Hoover.
When it comes to reckoning Genoa's facilities for repairing machinery, there is one name which stands out promsHent in this trade as that of one who is a graduate from the largest manafracturing city of its size in the United States. We refer to T. J. Hoover. He was born in Moline, Ill. He gained his training first in the employ of the Barnard and Lees Mfg. company, then at the government arsenal at Rock Island. then at the W. W. Whitehead Engine works at Davenport, Ia., and thereafter traveling over the Tinted states. Four years ago he married and settled down in Genoa, bringing with him the acctmutated knowledge that is gained by association with the leading workshops of the world. He is the only exclusive repair man in town. He makes a specialty of plumbing, steam and hot water heatIng. Alderman Hoover's re pair shop on Main street is headquartors for renaming all kinds of machinerr, especially automobiles. Mr. Hoover being the builder of the Practical Automobile. a product of Genoa, the commany being located here and managed by him. This machine is conceded to be the practical machine for business men and doctors. On July 30 of this
year Mr. Hoover will have completed year Mr. Hoover will have completed
twenty rears of continuous and active twenty rears of continuous and active
work as a machinist, and the entire work as a machinist, and the entire
community appreciates his skill and ability. Mr. Hoover's public career deserves special mention, owing to his record as an alderman. As a member of the committee on finance and bullaing his voice is always to he heard on the thant aide of pule mention the right side of public questions. He as the prime mover in compiling the










GENOA STREET. (Photo by Deardurff.)
Duval \& King.
In these days of food adulteration it is a pleasure to record the success of one of Genon's leading food emporiums which in a short space of time has come to accupy a high place as purveyors of the best blends and brauds of the grocery market. Duval \& King have surrounded the grocery business with the halo of batuty and cleanliness, with the halo of bauty and cleaniness,
and it is here that the pure food label is seen to best advantage in the valuable stock of higlt-class groceries. Here can be seen real visions of pyramids of cauned goods, fresh fruits and an assortment of teas and colfees, which has more thin doubled in volume of trade since the tirm started. Duval \& King is one of Genoa's youngest firms, managed by young men, full of the managed by young ment, full of the
euterprise und hustle which is the accompaniment of red blood and ambition companiment of red blood and ambition
to win. Buth gentlemen have a good experience back of them. L. W. Duval and H. H. King are both native Genoaus, the latter baving been in the grocery business for some years and the former having worked in the meat business now owned and operated by his brother, Mr. Duval is a member of the German Lutheran Church, one of the strongest of our local organizations, strongest of our local organizations,
and both partuers are built on wideand both partners are built on widein all progressive movements. This firm, established firmly at the beginning of a new year, aud starting out in one of the best locations in town, are assured by their many frieuds and customers of a continuous and increasing patronage.

## John Lembke.

The men who are building the Genoa of to-day are those who deserve the thanks of the people, aud no one has erected a more substantial business block in the heart of Genoa than John Lembke, the well known merchant of Main street. A native son of Germany, Mr. Lembke began life as a shoemaker, learning his trade in the old country, and serving four years' apprenticeship. When twenty years of
age he sailed for the United States, age be sailed for the United States,
first settling in the village of Dundee. Ile remained there for several years, Dundee being at that time ouly a small village. In 1878 Mr. Lembke came to Genoa, then a village of about 300 population.


The Lembke building measures 24 by 90 feet and is of solid brick constructlon, furnishing a headquarters for Mr. Lembke's large general merchandise business witt its various departments of dry goods, cloaks, groceries, boots and shoes, and part of the second story occupled by a handsome sulte of doctor's offices. Mr. Lembke began to organize the German Evangelical Luther-
an Church as soon as he came here, and he has been a leader ever since. He has also been a member of the city council four years. He is a member of the Oak Park Syndicate and an all round self-made merchant, a thorough believer in the doctrine of expansion in regard to Genoa aud its many interests.

Genoa Cigars.
Frank Wllliams' announcement re garding his cigars on page 11 is well worth reading. It should be stated here that Mr. Williams has all the qualities that make a suc cessful cigar producer. He never allows his stock to deteriorate, and keeps l:is brands perfectly uniform, no cigars on the market varying so little from the origimal production. Almost every cigar business has sprung from small begimings, and this is one of the growing industries of Genon, which furnish employme number of hauts. Mr. Williams is also widely known as a poultry fancter and kerps some of the best blooded stock in the country. As the ouly exponent of the cigar industry in Genor he has a place among those who are advertising the town by what they produce.


EAST MAIN STREET. (Photo by Deardurf.)

James R. Kiernan.
Among the first to respond to the present effort to boom Genoa was James R. Kiernan, and no man has expressed a warmer belief in his town. Mr. Kiernan has lived in Genoa for fifteen years and has built up one of the most successful businesses in DeKalb County. As a dealer in implements be


TYPICAL Genoa business biock. (Photo by Deardurf.)
is known far and wide, and he has built up his large trade by persisteut ly going after it, and not waiting for it to come to him. He does an ammual business of $\$ 35,000$. He handles the Advance threshers, the Mandt wagons Advance threshers, the Mand wagons
and National Spreaders of the Moline Plow Co., a full line of Emerson farm machinery and $\pi$. $F^{\prime}$. Struther's light

pastoral scenei on kisflwaukee river. (Photo by Deardurfi.)
ning rods. In addition to his shop on Main street, he maintalns an immense warehouse for storing machines. If contracts for steamfitting and keeps employed a number of men the year round. In threshers alone Mr. Klernan covers no less than four counties, thus spreading the name of Genoa as a good business center and bringing trade to the town which otherwise would seel another market. He predicts ar prosperous year for his business, and this is based on the rush orders that are coming in now. Mr, Kiernan is closely in touch with the farming in terests of the county, owning a good farm north of town, where he was born and raised. It would be a good thing for raised. It would be a good thing for Genoa to have more business men
of Mr. Kiernan's caliber, men who are of Mr. Kiernan's caliber, men who are
not afraid to devote their time and not afraid to derote their time and
money for the public good when the right opportunity occurs.

Attorney E. W. Brown. The most recent recruit to the ranks of the DeKalb County bar is E. W.
Brown, of Genoa, who on December 1st of last year entered into a law partnership with G. E. Stott. Mr. Brown begins his roreusic career with evory promise of a brilliant future, his birth, breeding and education being alone sufficient to warraut a prophecy of success. Mr. Brown was born in Genoa in 1882. He was educated in our public schools, taking a high school course, and going from high school into the office of W. L. Ellwood of DeKalb. lior three jears Mr. Brown was employed in the private office of Mr. Ellwood, and gained an insight into business and an opportunity to rub elbows with affairs of wational importance such as falls to the lot of only the few. The next step in Mr. Brown's education was his entering Evanston Academy, where he studied for two years. He was then ready to matriculate at the University of Illinois, entering the law department there and later graduating with honors as LL. B. from Northwestern Law School in June, 1wu7. In tlie following October be was admitted to the bar, and the close relations existthe between himself and Mr Stoit ing betweell himself and Mr. Stoit prompted the partuership which went into effect December, 1907. In addition to his academic and university training and his commercial experience, Mr. Brown has the valuable training of an intimate knowledge of banking, quired as a clerk in the Exchange bank. He is thus fitted in an unusual degree to take up the commercial side of law, to which branch he intends to devote most of his time
It requires no prophet or seer to cast the horoscope of Mr. Brown's future. Aready equipped and armed at all points to grasp Opportunity when she knocks, Mr. Brown is clearly marked as a standard bearer for his town and county in any field of endeavor he cares to enter. The opportunities for the accomplished lawser cover almost every known sphere-politics, commeree and industry. That he will do his share in perpetuating the family name and record is the hope and belief of his many friends aud well wishers.


JAMES R. KIERNAN,

oak glen barm, propelety of a. v. pifref.

## ak Glen.

In compiling a mospectus of Genoa t would be hard to find a more beautiful picture than Oak Glen farm. Oak glen holds the key of the landscape of Genoa to the west, overlooking the val ley like a sentinel on watcl, as the show place of the vicinity.
Plerce, the proprietor, was born in Dupage County and came here in 1881. Oak Glen is historic in its associations, and its kindly proprietor has always been a prominent tigure in Genoa af fairs. Mixed farming is the character of the work doms on Oak Glen, in pust years dairying being the chief feature, and in every branch the best metiods are utilized. It is the home of line herds, valuable borses and bumper crops. It is one of the few places whose "splendid isolation" is enhanced by a fine avenue lined with shade trees in true New England style. Thus has the baudiwork of man and the touch of nature combined in making it us we see it to-day. A. V. I'ierce takes an intense faterest in education aud believes in making the advantages of Genoa known to outsiders. He and his family mingle freely in the social functions of the town, Mr. I'ierce beilig most liberal in lending his time and means to the enjoyment of others. Ife is a leading member of the M. E. Church, and has the friendship of ereryone be comes in contact witl, The view of Oak Glen here presented shows the stately residence to full advantare in all the profusion of its summer glory

## Lorin M. Olmsted.

The high position Genoa township oecupies is due to the liberal stand talken by the progressive ones who come out boldly in favor of development, and no name savors so much of modern dileas in the culture of farm products us that of L. M. Olmsted. The nane Olmsted is a magic word in Genor township, one that was written high at the very
cradling of the town, and which has crading of the town, and which has most every channel in which its bearers have been leaders in their chosen line. Lorin M. Olmsted is a leader in two distinct and separate fiellis. He has introduced the largest and bestbred herd of sheep, and his immense farm of 400 acres is the stamping farm of 400 acres is the stamping
ground of the Merinos, Cotsivolis and ground of the Merinos, Cotswollis and
other famous types of the slieep kingother famous types of the sheep king-
dom. At present he is spending thou-
sands of dollars in bringing into state of perfection for the market $\mathbf{1 . 3 3 0}$ head. The other department in which he is a leader is in the reclaiming of land. Ten dollars an acre Mr. Olmsted cheerfully expended on the tiling of his farm. Located a little over three miles from Genoa, it is reached in a 10 -minute drive along the graveled pike to the east, or one can make it, accompanied by Mr. Olmsted in his Queen automobile in about fire min 2ueen automobil, an thout live min utes. Once are the eye roms ovel a landscape which, with improvements. and stock, is wortl $\$ 60,000$. Mr. Olm s:ed will erect large sheep sheds on his farm this year. His qualities of decision and promptness are what have made him a money maker for himself

dohin atwes farm, stiowing one set of butidinge.
dairy cows. There is no line of farming where well directed effort will pay so large a profit. In no section of northern Illinois has the cow as a mortgage lifter been so clearly demonstrated as in Genoa township. The de mand for milk is such that it is :a most impossible to suppiy the Chicag market from the present output, one reason being that the standurd of milk now demanded is higher than even The farmers of Genoa township can double their dairies with big profit to themsolves and without any fear of ove production. The average grade cow with proper treatment prorluces an annual income of $\$ 100$, not fincluding calves. This was verified by the State Dairymen's report of 1907 .

each of these produces an anndal income of $\$ 100$.
and be cheerfully writes his name among the men who will put theic shoulder to the wheel in a good cause. One instance of his enterprise was his investing over $\$ 1,200$ towards loasting the piano plant. Mr. Olmsted was horn and reared here, and though he hats traveled over many fertile sections of the country it is his conviction that Genoa township, occupies the fairest position on the map. His own words are a splendid advertisement for the land here, and he comes out diat-iooted with the statement that Genoa township contains the best land in the comntry.

Ira J. Mix Dairy Company
The cow is queen. She is the mort gage lifter of the country. As if by magic she transforms the suppiy of Godder and coarse srain into a staple article of value. Illinois has a milion

L. M. Olmsted's Farar.

The Ira J. Mix Dairy Co, located at Genoa, aud several other dairy centers in Illinois and Wisconsin, has been a leading factor in introducing high class methods and modern ideas of samitation into the dairy busines. The City Liall analysis of their milk shows less contamination between cow and consumer and more freedom from bicteria than any other milk dis fributed in Chicago. All the milk bot tled is strictly a. m. milk and not thed is strictly a. m. mink
mixed with the night milk. mixed witu the mogt milk.
s James Hutchisou, who lat is James Hutchison, who has made his home in Genoa for many years. IIe is putting forth every effort to increase the dairy supply through his teritory We take pleasure in reproducins here with a faithful likeness of this Scottish lairy expert, the best known dairy manager in the country.

## John Aw

Just two miles north of the New are of tratlic, lies the farm of John of the self-made German American farmers who have worked to make this section one of the best farming districts in the country. Mr. Awe's broad and fertile acres, stretchiug in very direction of the compass. compuse 240 -acre tract of some of the best land in the township of Genoa. The illustration here given allows one a climpse of one set of buildings, showing to advantage the octagon shaped barn, one of the most conveniont barns in the comutry. Mr. Awe has two sets buildings on his farm, two good residences, two large and commodious barns, corn cribs, wells and innumerable outhouses for the housing of the sualler stock. Mr. Awe has completed
twenty years of farming in Genoa township and he has made a signal success out of the business, so much so that he is able to retire from active work at any time he cares to do so. He came to this country without a dollar in his pocket and has made himself what he is to-day by diut of hard work and lionesty. He was born in Gerwany and left that country in 1886 with his parents, settliug first in Elgin. Mr. Awe has raised a family of six chidren. He is one of the staunch supporters of the German Lutheran church und is considered one of our enterprising and progressive citizens ent look ower and progressive citizens. To look nver Mr. awes farm one can see in every direc has made, not only in the handsome buildings, but in the care he has bestowed on the cultivation of the soil and the laying of tiling to maie the drainage as perfect as possible. The buildings aloue on Mr. Awe's farm are worth at least $\$ 5,000$. When $3 r$, we purchased his farm tweuty years ago be paid $\$ 50$ an acre, and the laud has more than doubled in value, being more than doubled in value, being
worth considerably over the bundred worth
mark.

## a. C. Rowen \& Son.

Nothing would tend so much to at tract newcomers to Genoa township than the record of those who have gained distinction iu specialized branches of farming. Among the few who have made a special study of sheep, $G$. C. lowen and sou deserve credit for their successful efforts in the propagation of this uselul, economical and valuable animal. G. C. Kowen, the pioneer sheep man of the township, was born in New York aud came bere sixty-five years igo. "When I first came here," says Mr. Lowen, "land values were low. There were only a few $\log$ cabins along the banks of the Kishwaukee, and I have seen the entire growth of the village and township." The Roweu farm fringes the northern edge of Genoa. Mr. Rowen has specialized in sheep for seven years, and it is his opinion that there is money in sheep for those who there is money in sheep for those who
will take the trouble to study then Iraviag proved the value and pronit in Haviag proved the value and profit in
sheep Mr. Rowen encourages the indussheep Mr. Rowen encourages the iudustry in every way. He has now some
400 sheep and 100 lambs. In partner 400 sheep and 100 lambs. In partuer ship with him is his son, F. R. Rowen, who has done much to enhance the pleasure of Genoa's music-loving public as a member of the brass band. Like his father, he is a firm believer in progress. In fact, G. C. Rowen \& Son, by their valuable experiments in the sheep industry, and in everything they fut their hand to, are types of the kind of their hand to, are types of the kind of
men we want in Genoa township, men meu we want in Genoa township, men who will contribute to the world's knowledge the record of their own ex perience and resulting success.
The panorama view on page 1 is scene from Mr. Rowen's farm, the outline of the village in the distance and a flock of sheep in the foregromad. nibbling the succulent grass watered ly Deer Creek

Form bargains in and around Genoa offered for sale to close up estates by (reorge W. Sowers, Real Estate Agent. Farms range from 40 to 300 -acre tracts, price from $\$ 75$ to $\$ 12 \overline{5}$ per acre. Ideal country homes for city men or farmers,

A. F. Fischibacies farm. (Photo by Deardurf.)
A. F. Fischbach.

On March 1, 190̄, A. l'. Fischbach came to Genoa Township from the beart of the great corn belt of llinois, selling his farm there for $\$ 190$ an acre, and buying land bere equally as good for \$112.50.
This is but a bald statement of facts, but it contains more meat than any words that have yet been spoken regarding the value of the land of Genoa 'Towuship. Here are Mr. Fischbach's own words: "I left McLear County and came to cenoa Township for the simple reason that the land here is just as good for general farming and it costs about luali the price. It is no longer necessary for a man to cultivate land that is held as high as $\$ 200$ an acre when he can get just as good soil in Genoa 'lownship tor about half that price. I predict a big movement of farmers from the corn belt to this region. 'The soil here can't be beat for raising grain or diversitied farming. It is the linest dairy country in the world. My ouly surprise is that land World. My ouly surprise is that land
contiunes to be beld at such a low coutiuues to be beld at such a low
valuation. It seems to me that Genoa Valuation. It seems to me that Genoa
'lownship has been overlooked, and as soon as attention is properly directed to it farmers and investors will begin to investigate for themselves."
Mr. Fischbach was born in Tazewell County, seven miles south of Peoria. When a lad he moved with bis parents to Chenoa, McLean County, aud has lived there all his lite, farming the highest priced land in the state of H1linois. The farm Mr. Hischbach sold last year at the fancy figure of $\$ 150$ per acre, consisted of 212 acres. The farm he now has consists of 320 acres and is located about six miles northeast of Genoa, near New Lebanon. Mr. Wischbach has a family of five children. He is an intluential member of the M. E Church in Genoa. He is most enthusiastic in his opinion of Genua Juwn ship und can't say too much in praise of this country.

## Charles Brendemuhl.

The mainstay of our agricultural interests lies largely in the numbers of Germau-Americaus who have helped to make the United States by devotion to family, church and government. A leader of this stamp is Charles Brenthere grew to manbood, occupying the position of coachmau in a wealthy famposition of coachmau in a wealthy cam-
ily. In 1890 he cast his eyes towards America as his future home, emigrating in that year, his old country training being the foundation from which he raised hlmself to his present comfortable surroundings. He first settled in Du Page County, then near Sycamore, and came to Genoa township six years
ago, believing Genoa township held greater opportunities than any other section. Two years ago he purchased his farm of 160 acres, on which he has placed improvements to the value of many thousand dollars. Last summer be erected the modern farm residence shown in the illustration, oue of the best in the vicinity. The farm is located on the main road to Genoa, and is one of the best producing farms in the county. Squal attention is paid to grain, dairy and Logs. Mr. Brendemuhl has a splendid dalry, his cows bringing, in their best season, an income of $\$ 250$ a month. Mr. Brendemuhl has a family of two boys and two girls. He is a member and liberal subscriber to the German Lutheran Chureh.
Living as he does a careful, well-billanced life, Mr. Brendemubl is wiliing

J. H. BECKER'S FARM RESIDBNCE.
farm. In this way the land has always been kept up in a high state of cultivation, thoroughly fertilized and manured. Mr. Becker has an exceptlonally fine dairy, consisting of 40 head of milk cows. Like most of the citizens of Genoa township who are sprung from German ancestry, Mr. Becker is a strong supporter of the German Lutheran ciaurch. One secret German Lutheran church. One secret
of Mr. Becker's great sucess as a of Mr. Becker's great success is a
farmer is owing to his family, he having raised five stalwart sons, and Las therefore seldom had to pay out money


KISHWAUKBE RIVFAR. (Photo by Deardurf.)
and able to add his farm to the list of prosperous places which adorn this prospectus, which will certainly bave the effect of inducing others to locate in this banner township.

## J. H. Becker.

There is no name which stands higler in the annals of Genoa township agriculture than that of J. H. Becker, one of the pioneer German-Anerican farmers of this section, who has done a great deal for the cause and development of farming during a resilence here of tweuty-seven yeurs. J. H. Becker was born and reared and educated in Cook county, Schaumberis be ing his birthplace. In 1880 he came to Genoa township and owns one of the largest and most valuable farms in the largest and most valuable farms in the The Becker farm is one of the big farms of the township, where furming operations are carried on on a large scale. The land yields lmmense crops, the product being inostly fed right on the place and very little sold off the


CHAS. BRENDEMUHL'S FARM. (Photo by Deardurf.)
for hired help. Mr. Becker has traveled considerably over the United States, visiting Kansas, Nebraska, Iowa, the Dakotas and Minnesota. He is inclined to thiuk after a thorough investigation of these sections, that right lere in Genoa towuship a man has a better chance of success than in most places. Mr. Becker is considered by everyoue as being one of the most by everyoue as being one of the most
substantial men of this section. His substantial men of this section. His
opinion carries weight in tie commuopinion carries weight in the commu-
nity. In fact, he is a type of the vest class of agriculturists that the United States possesses.

## William Gnakow.

Among the leaders of the German Americans of our township William Gnakow occupies a conspicuons place. Born near Berlin, he spent his boyhood days on a farm and in 1871 sailed alone for Amerlea, arriving in Elgin in time to witness the great fire which laid Chicago low. Two years later ie settled in Genoa. Though hampered by a debt, he worked to pay this off and
his labors have been crowned with success. He is proprletor of one of the finest residences in town, the center of au acre lot, comprising the largest lawn in the village. On the left of the wide sidewalk in front is a hard maple tree throwing its branches in a clrele of 50 feet. It has a porch, 40 by 14 feet 20 rooms a bathroom, electrlc light furnace and all modern conveniences.
The model farm here shown is $31 / 2$ miles from town, 80 acres in extent, every foot under the plow but 15 acres of pasture, an ideal country estate or home. Mr. Gnakow has traveled much and says he never saw a better carmng country than thls, which has never known a crop failure. A thorough believer in enjoying the good things of ife, Mr. Guakow recently bought a life, Mr. Guakow recently bought a
$\$ 1,600$ automobile, a glant touring car $\$ 1,600$ automobile, a glant touring car
with canopy top, and seating five people. Mr. Gnakow and bis famlly are leading members of the German Lutheran church, and his town home and country farm are monuments to bis thrift, monuments that every cltizen takes pride in.

james hutchison
Farm Bargains in and around Genoa
offered For Sale to close up estates, by Geo. W. Sowers realestate agent Farms range from 40 to 300 -acre tracts, price from $\$ 75$ to $\$ 125$ per acre. Ideal country homes for city men or farmers.


William gnakow's farm. (Photo by Deardurf.)

george w. sowers.
Eureka Hotel.
There is nothing which adds so much to cue reputation of a tuwn as superior hotel accommodative and no susieiry in hurthern hlinois was done so much (t) auvertise genoa as the bureka Hotel, under the able management of the Hoprietur, lieurge 11 . suwers The commercial traveler, in erisscrossing tue county by ranl or trollej, Heavis a sigh of content waen ue steps off the train at Geava, and whea be suters the Eureka be registers a vow along with his hame to stas here till the limit or his time expires. Many go out of their way to "matbe' tue Lurtsu, "veu Leough their business may be in a towa tell miles distant. Cousequenthy the burctar is atways taxed to its full capuenty, people oftentmes telegtajuing their orders ahead for rooms.
leerge W. Sowers is a man who would make a success out of any undertaking, and he bas a waj witu him that at once pats the stranger at ease. Though nut claiming to be a dutel man, Le is an idear hust, weing anwajs on tue spot and anticipatung every want tue spot and anticipatang every want
oi his guesis. He nacuraly takes a oi his guesis. He hacurally cakes a
heartrelt huterest in Gemoa, having heartielt huterest in Lenoa, baviug
ween burn and reared here. He mas ween burn and reared here, He has
practically reired irvum bushess, his life work baving beed real tislace, in which he has amassed a comblutale fortune in south Dakuta land, Lis buldiugs there representing nearly 2,000 acres.
Ia the present conduct of the botel Mr. Sowers is ably seconded by this sowerg, who has full charge of' the culihary department. sile not ouly superfintends the service of the meals, but presides in persou over the raluge, every line in the varied and appetizing menu being her own production and redolent of the "Lome cooking" so dear to the heart of the traveler. There are always a round dozen or more townspeople who form the "regular brigade" of beaders. They occapy two well-illed tubles and represent the leadiug merchants, prolessional men and manufacturers of Genou, who tind it convenient and agreeable to board at the Eureka. In order to devote his time more directly to takiug care of his real estate interests in the West Mr. Sowers intends to secure a good manager or tenant who must be equipped with the energy and enterprise to carry out the policy of the Eureka as estabilshed so successfully by himself.


MRS. GEORGE W. sọwers.

## H. N. Perkins

The farm of H. N. l'erking is the first larm property to the east of Genoa, and consists of 240 acres, $1: 20$ being inside the corporation limits. The estare commands a most important position and is ready lor the day when it will add a portion of tis area to the buildada a portou of its area to tue buth-
ing activines of a treater cielloa, the ing activilues of a treater celloa, the
ope ling up of Gellua cownsup io mcreased land values is of mucu interest to Mr. 1'erkins, whom we shligle out as the most representative type of the pioneer sectler, tue close of liwi celentating his dotu jear in che covisship. Mr. l'erkius was born in New Levanou, Gelua 'Township, in 185s, and ou unsurveyed aud virgiu soil. He was reared in a scillool hext to nature and the elements. for eighteen years he was engaged in the mercantile business, and two years after the death of his father, in 1888, be purchased the estate from the other heirs at $\$ \overline{0} 0$ an acre. Mr. l'erkins Las raised a family of four children, his wite having died twenty-seven years ago. He hals served as towuship supervisor for eleyell years, as president of the village board and as trustee. His courteous and genial bearing gives to his utterances an influcuce and weight, so that his word has always been accepted as most valuable in any estimate of the value of land, here and elsewhere. the march from the overcrowded cities to the country has begun in good euruest, and 1908 will be a banner year for country development, and no one is in
heartler sympathy with the present propositiou than H. N. Perkins, Genoa's ploneer, who is stlll to the fore in activity of mind and body.

## Emil F. Becker.

Emil F. Becker has the distinction of belug the first man in Genoa towuship who pald $\$ 100$ au acre for land. Mr. Becker is the eldest son of J. H. Becker, the family being oue of the best known and most influential in the township. Mr. Becker's testimony to the value of our soil is valuable. When he began to think of purchasiug his farm of 120 acres, on which he had been a renter for six years, land was selling around the nineties, some perLaps reaching as high as $\$ 95$ per acre. This seemed to many people quite a high figure seven years ago, and when high figure seven years ago, and when
Mr. Becker suddenly came forward as Mr. Becker suddenly came forward as
a buyer he boosted the old figure even beyond the 100 mark, paylug $\$ 105$ per acre. This gave rise to a great deal of criticism ou Mr. Becker's business judgment, but subsequent events bave well proven the wisdom and foresight that prompted him to close the deal. The fact that Mr. Becker was able to pay $\$ 105$ an acre for his land, is, however, $\$ 105$ an acre for his land, is, however, perhaps of secoudary importance to the
fact that he was able to do this after fact that he was able to do this after working the place as a renter for six years. The vlew shown here of Mr. Becker's buildings only gives a partial illustration of the value of the farm, the rallroad running right through it, lylug within a few miles of Genoa, all the land lying high and dry. Mr. Becker has placed something over $\$ 1,000$ worth of improvements on his place recently on the buildings alone, and he


EMIL F. BECKER'S FARM. (Photo by Deardurfi.)
contemplates still further improve ments in the near future. Like most of his neighbors, Mr. Becker goes ill for mixed farning, but the makes a for mixed farming, but be makes a
specialty of horses, and feeds a carload specialty of horses, and feeds a carload
of steers each year. He is a member of steers each year. He is a member
of the German Lutheran church and of the German Lutheran church and
has a family of three small children. We take pleasure in presenting bere with a picture of Mr. Beeker's buildings, which show to splendid advantage, situated, as they are, on one of the fiuest building sites in the county, ou the main thoroughfare to Geno:l.

The A. J. Sowers' Estate.
The A. J. Sowers estate, conslsting of 240 acres, is situated on the main road between Sycamore and Genoa, two miles south of Genoa and six miles nurth of Sycamore, the county seat. Fhis

H. N. PERKINS' FARM. (Photo by Deardurif)
s the proposed electric route of the Woodstock - Marengo - Genoa-Sycamore Street Railway Co., and one of the best graveled roads in northern Illinols. The estate overlooks Genoa and is considered the best farm estate to the south of the village. There are two telephones, local and long distaice, and, as the picture shows, the farm residence would make an ideal summer or all the year round bome for a city man wishing to combine the idea of pleasure with agricultural pursuits. The ure with agricultural pursuits. The
land lies practically level and is well drained, good black soil and all tilladrained, good black soll and all tillable, with about 30 acres of timber. This farm is offered for sale in order to
close up the estate. For further informatiou address George W. Sowers, Genoa, III.

## Sunnyside Stock Farm.

"The Holstein King of Northern Im1nois," the owner of the crack registered herd of this section, "the leading breeder of the black and white
queens of the dairy"-everyone in De kall county recognizes as such $3 . S$. Campbell of Sunayside Stock l'arm. It is in the bope that others may follow in his footsteps and become disciples of the cult of the Holstein that we offer this brief outiine of Mr . Сашрbell's contributions to the dairy interests of America. Mr. Curupionll was born and bred in McLean county aud lived and farmed in the corn belt til he was twenty-one. During that time be scarcely kuew what it was to milk a cow, hut, wheu in 1887, he purchased his preseut farm property of 120 acres, he almust immediately began the purchase of his first full-blood stock. \&rom this time ou he began to build up his herd, building from the ground up, developing everything himself and never buying any developed stock To day he owns a pure-bred herd worth $\$ 10,000$. Every member of the herd has a prize-winuing record of its own, and to show the wealth that is wrapped up in the Holstein thoroughbred, it may be stated that Mr. Camplell recently sold seven head for $\$ 1,500$. To enter Mr. Campbell's comfortable barns aud see the prize winuers, such as Kaan Marie Clothikde with its record (taken by a govermuent tester) of 79.9 lbs . of milk a day; Musie, with 6.1 to her score; Aaggie Dekol Heugerveld, with 69.0, and dozens of others equally as good, is a liberal education.
sumyside stock liarm is a notable landscape on account of its buildings, its 300 -ton silo, its machinery, iucluding engine and busker, and its marvelous crops, to busbels an acre being an average for corn owing to the careful selection of seed.
Mr. Campbell is endowed witu a growing family of boys and girls, the eutire family takiug the same iuterest in the running of the farm that be does himself. Mr. Campbell aftiliates with the Masous and M. W. A.; is a director and secretary-treasurer of the Exchange Telephoue Co., aul, to use his own words, believes there is no better country under the canopy than Genoa towuship.

See George W. Sowers, Genoa, In., for Choice Farms in Hughes and Sully Counties, South Dakota. For sale on easy terms. They will double their value in the next 5 years. South Dakota produced more wealth per capita in the last 5 years than any State in the Union.


THE A. J. SOWERS' ESTATE. (Photo by Deardurf.)

 IACKMAN \& SON'S ELEEVATORS AND THE TIBBTI
CO.S YARDS ARE LOCATED. (Photo by Deardurif)

Merritt \& Hadsall.
The year 1908 marks the twentr-first year of the partnershlp of Merritt a Hadsall. one of the oldest and largest lumber firms and bullding contractors In DeKnlb county, a firm whteh has blazed the way to a Greater Genna in almost every department of human endeavor. The Merritt \& Hadsall vards and offices are lopated on Rallroad street, where is maintained a heavs stock of lumber, coal. Hme. cement. hrick, sash. doners, shingles and all the other accessories of the building trade. It is as leadine contractors of northern Illinols that we would like to emphnsize the importance of thls firm In the future growth of Genon. and amons the manv immortant contracts successfully arrled out br the firm may be mentioned the hullding of the huge Turner Brass Works in Sycamore, the Syeamore Wire Works, the Cracrift, Leich Electric plant, to sar nothine of almost all of the hrick bulldinzs in Ge-

Both Orrin Merritt and Jolin Hadsall are sons of Iminots hy adontion and have been chosely identiffed with Genoa for vears. Mr. Merritt was orlaInallv in the shinhullinine business. He derotes his attention to the offre. Mr. Merritt is the head of the First Snirltnalist Investignting Snclety nf Genon. known as the progressire movement in rellgions life. Roth he and Mr. Hadsall have honnrable recoris as Alder men on the Genoa city Councll. Mr. Hadsall sumerintends the buliding carried on to the firm. and empinys a orce of fiftr men in the sensnn. the firm being enulpnert to carry ont anv entract. however large. Mr. Hansall is also a notary publice and Insurance man, representine several old line compantes. John Tadsall wis a memher of the committee which lomated the shee foctore and the Furekn nlant and has contributed $\$ 4.000$ for the establishment of factorles. He wis a memher of the hoard when the water works system was organized anct he. fogether with ex-Mayor Stott and kindred spirits fought shoulder to shoulder for the estahlishment of Imnrove. ments in the muncelpality. The frm of Merritt \& Hadsall is one of the stroneest In DeKalb countr, both In the vast interests and responsthblities they shoulder and in the Indlvidual charac ter of the two men, who, thnugh dis-

orrin merritt.
similar in many points, are acter by the same motives of esprit de corps when it comes to heading any movement for the good of Genoa.

## Peter A. Quanstrong

Among the master mechanics of the State, Genoa furnishes a striking example in the career of Peter A. Quanstrong. Mr. Quanstrong has been for years superintendent of construction for the Nell-known firm of Merrltt \& Hadsall, and was born and reared in Sweden. When a boy of 16 he left his native shores and came to the Unitad States, bringing the energy and deterinination to win which is the heritage

pefink quanstronges finst street property. (photo by Deardurf.)
of his race. He was first employed in the old brick works of Genoa, but soon began to follow the trade of a carpenter, climbing the ladder of success tmog by rung, until now he is one of Genoals master workmen. He has moreover the matisfaction of knowing that he has carned every dollar he owns hy the hammer. In the early '80s Mr. Quanstrong went to the Dakotas, folowing the bustiness of a contractor. He finally settled in Genoa, uniting in marriage with the daughter of Ortin Merr'tt. He las erected a mumber of residelices i this town and adjoinlug country. He owns an entire block of residence proncrty' in town, hls own home reaching : higla Ideal in architecture and Interior arrangement, with its perfect heathoy appliance and well-kent rooms of mo saic flooring. Mr. Quanstrong superintended the construction of the shoe fac tory, the Eurekal factory, and the Tut ner Brass Works of Sycamore. He is now a partner of the new firm just or ganized under the name of John Hadsall \& Co
As a member of the Oak Park symdi cate, which located the Thompson Plano Company, Mr. Quanstrong is credited with being instrumental in selling a large number of lots. He is a leading member of the Spirituallst Investigating Society, and one of the active men of Genoa who belleve in keeping their town at the front.
Mr. Quanstrong offers for sale Lot 14 Mock 1 , in Nichols' addition, with so feet of street frontage and iso feet rail road frontage, about the only remalning available lot in town fronting the C., M. \& St. P. Railway, a good location for a small factory
eral humdred acres of farming land and is ready to develop the agricultur al interests of the township by man improvements. In these days when the stock market is shaken to. its found stock market is shaken to. its founda-
tlons, investors are turning to farm tlons, investors are turning to farm
property as a means of insuring good property as a means of insurlng good
returns from thelr surplus capital, and returns from their surnins capital, and
Mr. Brown folns in the belief of other Mr. Brown joins in the belief of other leading men of Genoa that the time is rine for advertising the advantages of this ineality. Mr. Brown's headquar ters at the Fxchange Rank of Brown \& Brown, of whtch he is a partner gives tim facllities second to none in the county for formulating improve ment plans. There is no man in closer touch with existing conditions, whose hand is so constantly on the pulse of affairs. or who helieves more in movin. with the times.

## Jackman \& Son.

Away back in the early seventles the firm of Jackman \& Son had its begin ning when the late $\mathbf{K}$. Jackman found ed the business. Mr. K. Jacknan was Genoa's first ticket agent. when the rallroad came in 1875. In 1836 h came to this county from New York State and remained in active busines untll four years prior to his denth, the result of an accident in the fall of 1907 In 1883 the name of the firm besam K. Jackman \& Son, on the adulssion of F. H. Jackman, the present senlor member. In 1904 W. H. Jacknian was admitted. Jackman \& Son is the larg est grain, coal and feed business in th township, their elevators belag th landmarks of Genoa, elevator A having a capacity of 25,000 and elevator $\mathbf{B}$
used for retall trade, with a capacity of 10,000 . The firm also makes a speclalty of American fence. No firin has been so Instrumental in building up the prosperity of Genoa, their standing hoth locally and in Chicago belng of the highest, and their bustness attractlng hundreds of farmers who in renlity form the backbone of Genoa's trade Mr. F. H. Jackman bas always lonked after the publle gond of Genoa and the township, as far as lies in the porve of any one individual. He served on the school board for ahout fourteen years, and for many terms was a mem her of the Councli. Thongh able to leave a large part of the management of the business in the hands of his son W. H., Mr. Teckman is invariably en thuslastic towards movements of mr gress and takes the most ontimistl view of the future. W. H. Tackman who entered the business in 1904. is an able seconder of hls father. willing t heln in any plan that will Illistrate the united sollility of Genoa's business

Tibhits=Cameron Lumber Company A factor in the uphullding of Genoa is the Tibhits-Cameron Lumber Co. which operates a string of vard throughont the country. Abont two rears ago the comnany nurchased the plant here, and under the management of $C$. Altenherg the husiness has materlally increased. In the first nine months under his management the commanv sold ?5nn.non feet of lumber and 375.000 shingles. in addition to cement sewer nine doors lath moldine, etc The name of the Tibbits-Cameron Yumher Company, whoce headquarters ar at Milwaukee is a gllarantee of honor able business deallnos, and the people aprreclate thoronchls their value en hancing as they do the general husines of the towns in which they onerate. R a liheral mollep Mr. Altenhers has made himself popular with the townsnenple and the surrounding farmers. He has heen with the companr two years and the business he has done slnce comin to fenor is worthy of nraise and com mendation. He has heen in the lumher husinese all his ufe was horn in Duburue first workine in Mason Duhn Iown. He was yard man for the Ti hits-Cameron Co. at Stockton. Tll., and is considered an expert in estimatin lumber. He is a member of the M. W A. His many customers and matrons can rely on him, his whor heing is good as hls bond on any hisiness proposition.


Joiln hadsalia


Dr. A. M. Hill.
Dr. A. M. Hill, the oldest of Genor's physiclans, was born in New IBrungwick in 1845, his father being a soldier In the Mexfean War. The Hill family moved to Elgin in 1855, and on the ontibreak of the war furnished two sons as soldiers of the Union, Dr. Hill takiug his brother's place at the front in 18isin, being a member of the One Hundred and Fifty-third Illfnois Infantry. He studied medicine and graduated at Cincinnati in 18tis, and at once commenced practice in Genoa, where he has been ever slince, with the exception of a year and a half at De Kalb. Dr. IIlll is local surgeon for the I. C. Railway, a member of the county medical society, and has served the public twice as mayor of his town, and several terms as alderman, having been always elected on a non-license tleket. In polities Dr. Hill is a Republican, and was the first Commander of Resaca Post. 179 , of the G. A. R., of which he is now Quartermaster. He has materially assisted Genon in each step in its industrial growth, being one of the committee which loeated Genoa's original shoe factory, helping also in the organizatlon of the Eureka plant and lin the tlon of the Fureka plant and h the
locating of the piano factory. Dr. Hill locating of the piano factory. Dr. Hill
was one of the conmittee of five who was one of the conmittee of five who
were the prime movers in the buildiug of Genoa's handsome Methodist Episcopal Church. He is interested in eity property and owns several lots and buildings.

## Perkins \& Rosenfeld.

To bring about a Greater Geno: is one of the alms of the firm of Perk!ns \& Rosenfeld, dealers in hardware and one of our leading contractors for steamfitting and plumbing. The partnership was established three years ago, being originally founded twentyone years ago by H. A. Perkins, F. C. Rosenfeld Joining him in 1904. Mr. Perkins was horn and reared here, his father being oue of the first pioneers.
H. A. Perkins served as postmaster under Garfeld, is an ex-Mayor of Genon. was alderman for several terms, was township clerk for twenty-mne years,
and is now clerk of the board of edrland is now clerk of the board of ellu-
catlon, betng re-elected last spring for a nother three years' term, after some

h. A. perkins.

Secretary Oak Park Syndicate,
eight or ten years' service in the cause of education. E. C. Rosenfeld was born and raised in Wisconsin, was for six years in Michigan and thirteen years in Indiana. He brought into the years in Indiana. He brought into the business an ability second to none in
the plumbing and heating trade. The firm have recently completed the contract for heating the plant of the Thompson Piano Company. In locating this industry Mr. Perkins took a leading part, being secretary of the Oak IPark Syndicate which floated the sale of fifty-six lots. for Genoa is the opinion of Messrs. lerkins \& Iosenfeld, who are willing lerkins \& IRosenfeld, who are willing
to to their share in promoting their to do their share in promoting their
town and help advertise its advantages.

## E. A. Robinson, M. D

Dr. E. A. Robinson was born in Salisburs, Conn., in 1853, his parents being New Ingland stock of both Scottist and English strain. Dr. Robinson recelved his medical education in the University of Vermont, graduating in the year 1881. He commenced the practice of his profession immediately after graduation and has been in practice graduation and has been in practice
ever since, his first experience being in the northeastern part of New York State. Dr. Robinson came west in 188f, settling that year in Genon, so that he may now be said to have attained his majority as far as Genoa is concerned, this being his twenty-first year here in the cause of the heallag art. The doctor is a member of the Fox River Valley Medical Society and of the New York Medical Association.
deas three 50 other building on Main street he would other butlding on Main street he would offer, a store building 25 by 80 feet, the
upper floor of which he now uses as his upper floor of which he now uses as hiss
office suite. Dr. Mordoff has been in office suite. Dr. Mordoff has been in
active practice in Genoa for more than twenty-five years, and is secretary-treas. urer of the county medical society. When he erected the first described building he was clearly building for the future, and believing 1908 will see a big development, he is aiding in the plan to get for Genoa what it ought to have to get for Genoa what it ought to have -more young and growing industries. As a physician and surgeon Dr. Mor-
doff takes high rank in the fraternity, besides having shown wisdom in his business investments.

## Henry F. Stout.

Menry Field Stout, Superintendent of Genoa Public Schools, was born Nov. 16, 1871, near Fairview, Fulton County, Ill. His parents, Lyman Vroom and Sarah Margaret Stout, are farmers, and still reside on the old farmers, and still reside on the old
homestead, where they have lived for their entire married life of nearly their entire married life of nearly
thirty-eight years. Mr. Stout spent hls thirty-eight years. Mr. Stout spent his entire time on the farm until eighteen
years of age, excent what portion of it was spent in getting the limited schooling the vicinity afforded. In December, 1890, he taught his first country school near London Mills, Ill. The next five years were spent teaching rural schools during the sctool year and working on his father's farm year and working on his father's farm
in summer except parts of ' 93 and in the summer excent parts of ' 93 and
' 94 , which were spent at Atlautic, Iowa,


Fraternally, he is a member of the Masons and of several other secret organizations. Dr. Robinson maintains his office in his residence, which is equipned with Static ス-Ray machine and other un-to-date appliances. I) Robinson has solved the problem speedy transportation across country by investing in an automobile, specially constructed for the use of physicians, constructed for the use of physicians,
by whith means he can eover long disby which means he can cover long dis-
tances with ease, comfort and convenience. It is one of the familiar siglits of Genoa to see Dr. Robinson speeding through the streets in his Duer car on an errand of "flist ald to the infured."

## Dr. C. H. Mordoff.

In the effort being made to capture new business interests for Genoa holders of property have come forward with tempting offers of buildings and sites that are bound to he picked up hy those seeking new locations. The agitation for a Greater Genoa has caused to he thrown on the market much property that has hitherto never been offered for sale. Few propositions could be more accentable than the bullding and three lots owned by Dr. C. H. Mordoff, locatlots owned by Dr. C. H. Mordoff, locat-
ed in the center of the town. The builded in the center of the town. The build-
ing is of brick construction, two storles ing is of hrick construction, two storles
and 32 hy 50 feet in dimensions, the first floor very adaptable for a small manufrecturing plant, the second firted up as an apartment suite in modern style, the woodwork being ne solid aak, hand polished, with vestibule. bathroom, containing spray and hot and cold water showers, sldehoards of oak bullt into dining-room and llbrary, ond
working principally for the United States Express Company. In the fall of ' 96 he entered the Illinois State Normal University at Normal, III, which institution he attended part of the time for four yeass, working part of the time on the farm. He graduated in June, 1900, with a fair record as a student. His especial line of work was natural science, in whicb he recelved valuable aid from the late lamented Prof. Buel P. Colton, who at mented Prof. Buel P. Colton, who at
that time had charge of the biological science of that Institution. In the fall of 1900 he came to Sycamore, where he took charge of the sclence department of the high school of that place. wise supervision of Superintendent John N. Adee, and the splendid social John $N$. Adee, and the splendid social
tone of the community life, made this tone of the community life, made this
selection of a location to teach a very selection of a location to teach a very
gond thing for one whose opportunity for culture had been so limited. After spending three years in this position he came to Genoa as superintendent of the schools, which position he now holds for the fifth consecutive year. It was a very opnortune time for an ambitious young man to enter the schools of this thriving village, for it was in a very prosperous condition and wanted the best in sclools, as in everything else, and the board were willing to do everything in their power to assist in bringing about any needed improvements. The schools were in good condition at that time, but were growing in size, and new conditions needed to be met. Clanges were made that caused our best universities to open their doors to our students without


DR. C. H. MORDOFF.
question, and this condition many of our graduates have accepted.

## Dr. C. A. Patterson

C. A. Patterson, D. D. S., was bo:n in Genoa and is a graduate of Genoa High School. He then took a scientific course at Hillsdale College, Michigan, when he entered the Chicago College of Dental Surgery, taking tis degree in 1898. He at once commenced practice in Genoa, and has thus rounded out a decade of work, holding the field against all would-be invaders of the profession in Genoa. Dr. Patterson is secretary and treasurer of the Fox River Valley Assoclation and a member of the Northern Ininois Dental Society, as well as of the State organizaciety, as well as of the State organiza-
tion. His office in Main street is elaborately fitted $u_{0}$ with the latest appliances and is adorned with tronhies of the hunter's craft, brought down from the northern wonds with the doctor's trusty gun. Dr. Patterson is a member of the Board of Education and is the father of a sturdy little son, aged four. He was a member of the City Councll at the time of the installation of the at the time of the installation of the
present water svstem. Dr. Patterson present water system. Dr. Patterson
is a full cousill of Frank Allen, of Chicago, a newspaper man of wide reputation and recognized ability. He is therefore naturally kindly disposed towards the "fourth estate," whose members have done some brilliant work in behalf of the dental profession.

## Dr. T. N. Austin.

Dr. T. N. Austin was born in the province of Ontario, where he received his early education. His medical education was acquired in Toronto, Canada; the Detrolt College of Medicine and the Michigan College of Medicine and Surgers, Detroit, where he graduated in 1891. He took a course in electro therapeutics in Chicago in 1900. He has been in active practice in Genoa for seven years and resides on Sycamore street, his offices being in the Iembke Building. Dr. Austin is a firm believer in the town of his adoption and thinks Genon holds out adoption and thinks Genoa holds out
big possibilities to investors. ITe is a big possibilities to livestors. He is a
member of the De Kalb County Medimember of the De Kalb County Medi-
cal Soclety, the Fox River Valley Medical Association and the State Medica Society.

H. F. stout.


## Citas. D. Schoonmaker.

The Genoa Republican-Journal. The Genoa Repulitican-Iournat is the consolidation of The Republican and The Journal, which took place in 1s:), when Charles I). Schoommaker purchased both plants.
The plant is equipped with one of the best cylinder presses to be seen in any country oflice, and all the latest type faces as they apmear on the market. It has a copacity for turning out any amount of work, either job work or advertising. Its sulseription list thoroughly covers the field, besides aning finto every State in the Union where Genonus reside
Mr. Schommaker Jearned his trade in Genor on the old Genoa Index, soming here in 1595. In 1898 he went to Mcheary to take charge of the Mchenry Plaindeater. He was there for six future that he returned to Genoa, and future that he returned to Genoa, and
consolidated the two papers then existing into The Genoa Republican Jurrnal.

## C. F. Deardurff

The growth of art, culture and refinement has had its effect on photography, and the photograplier of today and thorough training to compete with the class of men who are now making it an art science instead of a mechaniit an art sclence instead of a mechanical trade. Such a photographer is C.
F . Deardurff, of Genoa, and an inspection of the half-tone engravings in this prospectus, made from his photographs, shows him to he an artist and a thorough exponeut of the lens and camera. Deardurft has photographed Genoa
from every nook and angle, and when he goes out gumning for views with tripod on shoulder he invariably brings back some new treasure which nature has unfolded to his keen eye for the beautiful. He is equally at home in gallery work, and hough he is ithso ang expert barber and hair dresser, having
been in that business all his life, he been in that business all his life, he
has decided to offer for sale his handhas decided to offer for sale his hand-
some little barber shop located in the Eureka Hotel, Genoa's leading lostelry, and devote his entire time and attention to photography, the protession for which God must have surely intended him. Thus it is that there is for sale in Genoa the best located barber shop in town, a location which can be made a money making proposition, if taken by the right man.

C. f. Deardurff.

Joseph A. Patterson.
Joseph A. Yatterson is at the head of the growing colony of Chicago men who make Genoa their home on account of its transportation facilities, its natural scenery and educational facilities, and it is with the object of attracting more Chicago people to Genoa that Mr. Patterson takes part in the plan of exploiting his town. His residence on Sycamore street is in itself proof of the care and attention Mr. Patterson gives to improving his home Patterson gives to improving his home
surroundings, thas making Genoa a betsurronndings, thus making Genoa a bet-
ter and more beautiful place of resjter and more beautiful place of resj-
dence. Mr. Patterson, with a keen eye dence. Mr. Patterson, with a keen eye
to Genoa's future growth, built two handsome residences on Stott street, whicl: he has for sale. They are modern, artistic homes, with all city conveniences. Mr. Patterson is one of the head salesmen for Squire T. Harvey \& Co, and is also leavily interested in representing the Duer automobile. He is part owner of a valuable gold mine, the Queen of the Hills, In Deadwood, s. In., and he is interesting capital to a large extent in this paying enterprise. Mr. L'atterson is a natural born salesman, with a gift of conversation and entertainment that makes kim one of Chicago's high salaried traveling men. His very figure and physiognomy spell success, and back of it is silhouetted his high integrity and sense of honor. Hail fellow well met with those he comes in contact with, he is the stripe

joseph A. Patterson's residence. (Photo dy Deardurf.)
of man Genoa needs. Mr. Patterson will do everything in his power to bring more Cbicago people here to enJoy the freedom of life that can only be obtained in a town lying well outside the smoke belt of the great metropolis.

## George J. Patterson

An ollicial who bas carrled out to the letter every detall of his duties, who bas left no stone unturned in faclitating public convenience and who has always maintalned the even tenor of his way, allve to the necessities of the
times, this is the record of George J. times, this is the record of George J. Patterson, the popmlar incumbent of George J. Patterson is a Nebraskan by birth, but was only three months old when his parents settled here. He is a lover of outooor life and for years lived the life of the platusman in the West. During the four years he has served as postmaster he has added many improvements to the service. He attended the State convention of postmasters held at Champaign last year and brought back many new ideas that he has since put linto practice, so that the Genoa postoftice is one of the best and most convenient of any in the "third class." Mr. Patterson has always shown a liberality towards all public affairs, and assisted materially public affairs, and assisted materialy just located. Fraternally he is master of Genoa Lodge, A. F. and A. M., No. 288, and a member of the M. W. A. and Mystic Workers. No man in Genoa comes in dally contact with so many people, but his attitude is always that
of extreme courtesy and patience to-
of Genoa 29 years ago. He commenced business when only 19, and has a natural aptitude for business and a gift of diplomacy, which is his chlefest charm. At one time he operated in Genoa, Woodstock and Elgin. He is one of the most experienced tobacco and billtard men in the State. He has spent considerable time in travel and affiliates with the Masons, belng one of the youngest Shriners in Illinois. Mr. Field is one of the most popuar of our business men. He came here from lockford, and is the kind of man who likes to put his shoulder to the wheel in a good cause. He also affiliates with the Masonic order.

## Frank Williams.

Tohacco is one of God's gifts to man, and, when rightly used, carries in its train none of those evils that pessim-
ward eltizen and stranger. As he is one of the youngest postmasters in the State presiding over an important city, It is safe to say that Postmaster Patterson's future is as assured as is that of the city of Genoa, which he has done his best to dignify and honor.
E. A. Sowers \& Company To manage a place of publlc entertainment like the lied Wood Billiard Darlor, so as never to come in conflict with the authorities, where women can enter without fear and where even the clergy come without loss of dignity, is credit to the good morals of Genoa, and one of the best arguments in proof of this would be to walk into the Red Wood Billiard Hall at any time of the day or night. Here would be a bust scene, a score or more trying conclusions with the ivories over the green cloth, a half dozen enjoying the fine cigars for sale-and gayety and laughcigars for sale-and gayety and laugh-
ter at its height. But never a coarse word or oath, for at another counter some ladies may be purchasing bakery goods or candies. And thus it has been since Sept. 29, 1903, when Elmer A. Sowers and R. B. Field opened to the public "the cleanest place of amusement in Northern Illinois. The success which followed is most gratifying to the proprietors, who have worked so hard to make their place a model club

Mr. Sowers was born in the vicinity

postmaster geo. J. patterson.
ists talk of. Frank Williams, maker of the Pants Panatela cigar, struck out a new field when he offered to the public a high grade panatela for five cents, and the pants is now the favorite smoke of the people of Genoa. It is conceded by critics that no other 5 -cent oner bas a fller so near Harana favor Ir Willian, 10 eent brand is the Ir. Winiams 10-cent brand is the Comodilla, a clear Havana cigar with wide reputation. Mr. Williams' skill was well known in Genoa long before he came lere, for he had given proof of his ability as one of the expert cigarmakers in a large plant in Sycamore, where he had worked for fifteen years. Since coming to Genoa last July he has heen able to give free rein to his own tastes, and after mature study the pants and the Comodilla were placed on the market rue ready sale phaced rands is the best mossible proof that rands is the best posible that Ir. Williams knows all that is at present known by the foremost experts in regard to making cigars. Since July he has sold over 40,000 cigars

## Raising Pickles a

Profitable Industry
for the Farmers...
Genoa Township Farmer
Earns $\$ 235$ Off One and One
Ouarter Acres of fround-
Quarter Acres of Ground-
His First Year's Experience
TRaising Pickles, a profitable industry for
the farmer is now a known fact amme the the farmer is now a known fact among the
farmers who are in touch with the numerous
Pickle Factories of the Souire Dingee ComPickle Factories of the Squire Dingee Com-
pany, and the eresult of the success of this cul ture in previous years is drawing the attention
of thousands throughout Illinois, Wisconsin and Michigan, and wherever the Squire Dingee Company places a factory. Genoa is but one
of the many points where the company has
ostablishe estabished a marset and the ciluspany hat ha
low shows one of the numer us pickiefields that are in it ; vicinity. Th Genoa plent, though by no means the largest, is a fair examough o
the up-todate facilities utilized by the Squire the up-to-date facilities utilized by the Squire
Dingee Company in taking care of the pickle
crop, with its huge thousand-bushel capacity tanks. and receiving and shipping facilities
The Genoa plant is known as branch 11. Car the Geno a plant is known as branch 11. Car-
load lots are shipped from Genoa, Ham pshire and other points all prer the worid. The name
of Squire Dingee being knowneven beyond the pale of the English speaking countries and
penetrating far of China. India and Japan, A good instance of the money to be made in
pickles is illustrated in the case of one farmer in Genoa township who made $\$ 235$ off one and a
quarter acres. It was this man's first experiquarter acres. It was this man's first experi-
ence, and this instane is but one out of thous-
ands which ands which go to prove that the up-todate
farmer is waking up the tact that pickles
are profitable as an every year standard crop.

sCENE IN A PICKLE FIELD.

## WHY GREATER GENOA?

These views of Oak Park, the new Addition to Genoa, give the answer to the question

GREATER (iENOA is Genoa plus the - Oak Park Addition. The ()ak Park Syndicate, the owners of the addition, are going to make Genoa Greater still in 1008. In 1907 Genoa was famous as a shoc and telephone manufacturing center. And before the last leaf of 1907 was torn from the calendar the Oak 1'ark Syndicate had captured a big Piano Factory for Genoa.

## It Is Gioing to Go After Two More Factories For 1908

Do you remember rading in the Tribune the other day that Chicago clamed a MANEFACTTHRAG AREA of 1,000 SQUARE MILES. Think of it!!! Mr, Manss said so, and the Chicago Tribune thought it worth printing as a matter of mews. Every ome knows who Mr. Manss is. He's the Industrlal man of the (hicago Association of Commerce and used to be the Industrial agent for the "()." He left the " $Q$ " because Chicago needed a \$ 10, OOK) a year mant to mom Chicago. Mr. Manss made a mat of the (Chi-

The Gilt=Edged Offer of Genoa--
The offer of Acre Homes for Chicago People
You know what an ACRE HOME IS; it is the kind of home you dream of the night before the rent is due on your $\$ 40$ a month flat. An acre home is distinctly a Genoa idea, started by the O.AK PARK SYNDICATE, who are going to add a DOZEN CITY MEN ANI) THEIR FAMILIES this year to Genoa's CHICAGO COLONY of people, who recently got out from under the HEEL of the CHICAGO LANDLORD TRLST and are now no longer renters but OWNERS of HOMES with bathroom, electric light, steam heat, etc., PLUS a LITTLE MINIATURE FARM on which they raise enough to pay grocery bills.

MR. RENTER, come OUT TO GENOA and have a talk with some of these Chicago people who already live here. You will


OAK PARK ADDITION TO GENOA, ILL., SHOW cago Manufacturing District. He says it contains A THOUSAND SQUARE MILES. Now, as Chicago has nothing to the East, this means that Chicago's Manufacturing area extends $\overline{6}$ miles to the West.

## Genoa Is Inside of this Charmed Circle and Taps Chicago's Outer Belt Line

THE ST. PAUL WITII ITS to TRAINS A DAY, AND THE I. C. WITH ITS 30 TRAINS, HAVE MADE GENOA A SUBURB OF CHICAGO.

Now, MR. MANUFACTURER, this is not a heart to heart talk. This is said THROUGH A MEGAPHONE:-IF YOU ARE O. K. the OAK PARK SYNDICATE of GENOA has something to say to you. They have a flattering offer to make you. They won't waste your time telling you Genoa has Chicago Freight Rates. You know that already. They WILL tell you, however, that the GENOA MANUFACTURER IS SIX HOURS AHEAD OF THE
find they are men of your own kind-who know a good thing when they see it. THEY HAVE GOT RICH IN GENOA BY WHAT THEY HAVE SAVED BY GETTING AWAY FROM HIGH RENTS. They have got HEALTHY digging in their gardens during spare hours and WEALTIY ENOUGH to BCY their homes inside of two or three years.

THE OAK PARK ADDITION IS THE CREAM OF THE RESIDENCE AREA of GENOA. It is THIRTY FEET ABOVE the KISHWAUKEE RIVER-along whose banks are Genoa's HUNTING AND FISHING GROUNDS.

It has PERFECT DRAINAGE and a background of forest oaks, consisting of a ten acre grove. COME OUT AND LOOK IT OVER.

The members of the Oak Park Syndicate are ten in number, the leading business men of Genoa. They have always made Genoa their home. They invite you to come and see them, stay a few days,


CHICAGO MANUFACTURER IN GETTING HIS GOODS TO HIS MARKET. Anyone looking at the congestion of railway yards close around Chicago knows that IT IS BETTER FOR MANUFACTURING PURPOSES TO BE AWAY FROM THIS CON GESTION, to be, in fact, ON THE OUTER RIM OF CHICAGO'S MANUFACTURING AREA, as GENOA IS.

They will tell you something still more important after you have taken a trip out to Genoa to sec them.

The Oak Park Syndicate have two separate offerings for 1908. They have this manufacturing proposition that will be taken care of in one corner of their large plat along the right of way of the St. Paul and I. C. and then they have what is
look over their proposition and have a little fishing or hunting along the KISHWAUKEE as their guests.

Just another word: GENOA people are buying this kind of property simply as an investment, so it stands to reason it is a good thing. You can't decide in a hurry. Therefore run out to GENOA NOW, so that you will have time to decide BEFORE THE GROUND FLOOR IS TAKEN.
(Signed by all of the Officers and Members of the 0ak Park Syndicate)
President, James J. Hammond, Mayor of Genoa; Secretary, H. A. Perkins, Hardware Merchant; Treasurer, Dillon S. Brown, Banker; Peter Quanstrong, Contractor; Frank Olmsted, Dry Goods Merchant; John Lembke, Dry Goods Merchant; Lorin M. Olmsted, Capitalist; Martin Melana, with the St. Paul Ry.; Charles Whipple, Stock Buyer; James R. Kiernan, Implement Dealer.
P. S.-This talk is addressed to the wise ones, not to the multitude. It is addressed to the wise ones who know a gem when they see it in its setting.
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Mililisilivious






