



Uncle Sam Puts The Pay in Patriot

Habits are the easiest things in the world to acquire and the hardest to break.

Get the THRIFT habit.

You'll be surprised how easily you get into its grip and how hard it will be for you to break away from it.

While all the world is in tumult and no man knows what is going to happen next, Uncle Sam comes along and offers you the best chance of your generation to save money.

The Liberty Loan offers you a chance without parallel to become thrifty.

On the easy payment plan you can acquire one or more of these government bonds and never miss the money. Once you have them paid for you are getting $3\frac{1}{2}$ per cent interest and you've got a nest egg tucked away for a rainy day.

Patriotism pays.

It is patriotic to buy a Liberty Bond.

And as a reward for such patriotism, there is no taxation on such an investment.

The government pays you $3\frac{1}{2}$ per cent to be patriotic and then exempts your patriotism from taxation.

All of which means you will be getting from four to six per cent on your investment, without any risk whatever.

There is only one thing surer than death and taxes--- that is the interest on a government bond.

A Man Without a Country would be glad to buy a Liberty Bond.

Because, as a plain, hard, common sense business proposition, its the best thing on the market.

Create within yourself a sense of thrift.

GET THE HABIT.

Buy a Liberty Bond.

With it goes the best spiritual tonic you can get--- the realization that you are a DOER and not a DODGER.

